



## **PRWeb: Computer Operating Systems**





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## Spot On Networks Announces 'Finger Friendly' Sign On for Mobile Devices

*Mobile device screens are inherently small making full size, unformatted login screens difficult to navigate. Spot On has created sign on screens that automatically format to the mobile device's screen creating easy and quick access to their WiFi networks.*

New Haven, CT (PRWEB) July 4, 2009 -- Spot On Networks, today, announced that users who have mobile phones or Smartphones, will now be able to sign on to its Wi Fi high speed internet networks in an easy to use format, customized for the screen of each individual mobile device.

Signing on to the Internet using a mobile phone or Smartphone has proved to be difficult since the device screens are considerably different than standard computer screens, and often the reformatting is difficult to read. Spot On Networks developed sign on screens that automatically format for each individual device so that the information on the screen is easy to read, and data entry using either a soft or regular keyboard, is "finger friendly".

"As blogs and other forms of social media are being accessed by our users with Smartphones and other mobile devices, we wanted to make it simpler and more user friendly to sign on to our networks using these devices", said Dick Sherwin, Chief Executive Officer of Spot On Networks. He went on to say "the software platform developed by our engineering group detects the specific device being utilized by the network user, and formats the screen for the sign on page accordingly".

The [Wi Fi Alliance](#), an organization driving the adoption of the worldwide standards for high speed wireless networking, has certified more than 5,000 devices for the IEEE802.11 (Wi Fi) standard and hundreds more each week. As a result, Wi Fi usage continues to experience rapid growth.

About Spot On Networks: Spot On Networks is the largest service provider of high speed Wi Fi wireless Internet to the multifamily housing industry. Utilizing various technologies, Spot On Networks provides high speed wireless capabilities throughout a residential complex that replace the need for DSL or Cable Modem services while providing complete mobility within that complex.

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Spot On Networks

<http://www.facebook.com/pages/Spot-On-Networks-Wireless-Internet-Access/108927931448?v=wall>  
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## **Web Content Management at the Nexus of Your Marketing & Customer Experience Strategy: Ten Lessons Learned**

*Key Takeaways from Forrester Research Analyst, Stephen Powers on the WCM Landscape.*

Reston, VA (PRWEB) July 1, 2009 -- Siteworx, Inc., one of northern Virginia's largest independent Web design and development firms, hosted a webinar titled, "Web Content Management (WCM) at the Nexus of Your Marketing and Customer Experience Strategy."

The live Web event's featured speaker was Stephen Powers, Senior Research Analyst and resident WCM expert at Forrester Research, Inc. Powers provided a big-picture view of the WCM/CMS landscape based on his recently published research, "The Forrester Wave™: Web Content Management For External Sites, Q2 2009" in June 2009.

Forrester evaluated ten leading WCM vendors and 30 companies who use one or more of the vendors' products. Evaluated vendors include: Day Software, EMC, FatWire, IBM, Interwoven, Microsoft, Open Text, Oracle, SDL Tridion, and Vignette.

What follows are key takeaways:

1. WCM investment is expected to increase despite current economic conditions. The Web has become the primary method of communication for business/client relationships. Therefore, the Web is now seen as a critical part of business strategy. As of October 2008, 72% of WCM decision makers said they were going to increase their investment in WCM over the next 12 months. Thirty-seven percent said their reason for increasing investment in WCM is to lower operational cost, while 67% said their reason is to improve the customer experience.
2. Clunky, unfriendly user interfaces of first generation WCM led to lack of user adoption. When changing the way people work, the change needs to be for the better, not worse. This requires input and usability testing from key stakeholders.
3. WCM is a highly specialized field. IT vendors who don't specialize in content management don't necessarily understand the business buy-in process and digital marketing agencies can be technically bound. When investing in WCM it is important to choose a firm that specializes in WCM and understands the scope of both back- and front-end design.
4. The "C" in WCM stands for more than content. The next generation WCM solutions enable a number of advanced capabilities, including:
  - Brand consistency across multiple Web sites
  - Community-building features such as user generated content
  - Insight into user behavior so the business can see how content is used and can tailor accordingly
  - Integration with analytics, customer experience management (CEM) and customer relationship management (CRM) solutions



5. WCM can serve a multitude of channels. Second generation WCM has the ability to distribute content via a variety of channels including: mobile devices, email, print and emerging channels such as DVR, Tivo, and Kiosks.

6. WCM can no longer function as a separate entity. WCM needs to interact with a variety of systems such as email management systems, digital asset management systems for rich media assets and portal systems.

7. There are several considerations to take into account before selecting a WCM vendor. Before selecting a WCM vendor it's important to:

- Interview stakeholders
- Determine business drivers behind WCM initiatives
- Document current WCM performance
- Understand enterprise architecture
- Determine audiences/sites/channels
- Evaluate in-house WCM expertise and promote organizational buy-in

8. Leaders in the WCM field include: [SDL Tridion](#), FatWire, Interwoven, Open Text, Day Software, Oracle, [Microsoft](#), IBM, EMC and Vignette. Up and coming WCM solutions include emerging or smaller vendors (Alterian, Ektron, EPIServer, GX, Percussion, Sitecore), Open Source (Alfresco, Drupal, Joomla, OpenCMS), and SaaS (Clickability, CrownPeak, OmniUpdate).

9. There are a variety of skill sets needed in WCM projects. Areas of expertise needed in WCM projects include: requirements, design, development, deployment and maintenance.

10. WCM ROI can be measured in terms of productivity.

[Download a complimentary copy of "The Forrester Wave™: Web Content Management For External Sites, Q2 2009", at Siteworx.com](#)

About Siteworx, Inc.:

Siteworx offers Fast, Focused, Forward-Thinking Web site design and product development solutions through deep expertise in user experience, a wide range of Web development platforms and an award-winning creative design team. From mobile applications and social media strategies--iPhone/Mobile apps, social media, blogs, RSS--to CMS, enterprise search and analytics solutions, Siteworx delivers improved performance to an impressive roster of clients including AOL, The College Board, Discovery Communications, National Geographic and U.S. News & World Report. Siteworx is a Microsoft Gold Certified Partner. Learn more at [www.siteworx.com](http://www.siteworx.com).

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## **Application Server Software Platform Market to Reach \$4.43 Billion by 2012, According to New Report by Global Industry Analysts**

*GIA announces the release of a comprehensive global report on Application Server Software Platform market. Over the years, modification in application server architectures to meet evolving market needs have revolutionized the application server market. Primary drivers include introduction of web service applications built-on application server platform and evolution of application server appliances. Widespread adoption of application servers by IT departments and independent software vendors to develop and deploy web-based applications is also fueling growth in the market.*

San Jose, CA (PRWEB) June 29, 2009 — Despite commoditization, intensive transaction processing, and growing competition from higher-performance servers, the global [application server software platform](#) market is forecast to grow at a steady pace over the period 2008 to 2015. The year 2008 was a breakthrough and action-packed one, especially for open source firms, and is likely to be bright even in 2009, particularly in business purchase patterns, evolving enterprise software stack, and shifting software business models. In fact the current economic slowdown has prompted companies to keep an eye on the IT spending. As recession winds blew even into 2009, the organizations were forced to make structural changes in the software arena to cut cost. Thus the adoption of open source software with zero licensing costs resulted in steep fall in total costs, particularly in new projects. Open source software market is likely to witness stronger growth rates than proprietary software market, as users migrate to open source software.

Regionally, North America represents the largest market, followed closely by Europe. Faster than the two would be the rapidly developing Asia-Pacific region. Though representing a small base, Rest of World has emerged as the fastest growing market for application server software platform over the period 2008-2015.

[Unix](#) is the largest of all application server software platforms. However, Windows and [Linux-based](#) application servers are eating away the share of Unix-based application servers. Clearly, this implies that the rate of growth for Windows and Linux-based application servers outpaces that of Unix-based application servers.

The global marketplace is characterized by participants such as IBM, Microsoft, Oracle, BEA Systems, Sun Microsystems (acquired by Oracle), Hitachi, Fujitsu, Micro Focus, Adobe Systems, Red Hat, Borland Software, SpringSource, Sybase, NEC, Apache Software, TmaxSoft, Progress Software, BroadSoft, Novell.

"Application Server Software Platform: A Global Strategic Business Report" announced by Global Industry Analysts, Inc. provides a comprehensive review of market trends, drivers, product profile, players, competition, recent developments, mergers, acquisitions, and other strategic industry activities. Analysis is presented for major geographic markets such as North America, Europe, Asia-Pacific and Rest of World. Global analytics are provided in terms of application server software platforms by operating systems including Windows, Unix, Mainframe, Linux, and Others.

For more details about this comprehensive market research report, please visit - [http://www.strategyr.com/Application\\_Server\\_Software\\_Platform\\_Market\\_Report.asp](http://www.strategyr.com/Application_Server_Software_Platform_Market_Report.asp)



About Global Industry Analysts, Inc.

[Global Industry Analysts, Inc., \(GIA\)](#) is a reputed publisher of off-the-shelf market research. Founded in 1987, the company is globally recognized as one of the world's largest market research publishers. The company employs over 800 people worldwide and publishes more than 1100 full-scale research reports each year. Additionally, the company also offers thousands of smaller research products including company reports, market trend reports, and industry reports encompassing all major industries worldwide.

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## **MVP Systems Software, Inc. Opens Offices in Australia**

*MVP Systems Software, Inc., the leading provider of batch job scheduling software, announced that it has opened regional sales and support offices in Australia to service the growing demand for MVP's enterprise job scheduling solutions in the Asia Pacific region. The Australian office expands MVP's ability to offer local sales and support services to its fast growing base of customers and prospects in the region*

(PRWEB) June 29, 2009 -- MVP Systems Software, Inc., the leading provider of batch job scheduling software, announced that it has opened regional sales and support offices in Australia to service the growing demand for MVP's enterprise job scheduling solutions in the Asia Pacific region. The Australian office expands MVP's ability to offer local sales and support services to its fast growing base of customers and prospects in the region.

"We have seen significant growth in our customer base and the level of interest in our products and solutions," said Tom Anderson, director of MVP's Australian office. "As the economic climate remains weak, our customers need to automate more and more of their applications as less resources are available to maintain these business critical applications. To support their efforts we are expanding our local presence. The Australian office will allow us to deliver superior sales and support to our customers and to the growing prospect base in the region."

To contact the Australian office, please email [Australia@mvpsi.com](mailto:Australia@mvpsi.com).

To learn more about enterprise batch job scheduling and JAMS, visit <http://www.JAMSScheduler.com>.

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## **NetSuite OneWorld Is The First Production SaaS Business Suite To Earn Financial Certification In Germany**

*NetSuite OneWorld Offers Multinational Companies Unique Tax and Audit Trail Features for Financial Management in Germany. NetSuite Brings Cloud Computing to German Companies and Subsidiaries.*

London (PRWEB) June 30, 2009 -- NetSuite Inc. (NYSE: N), a leading vendor of [cloud computing](#) and integrated [business software](#) suites, today announced that NetSuite and NetSuite OneWorld have become the first generally available Software as a Service (SaaS) business management suites to be certified by the German Institute of Auditors (Institut der Wirtschaftsprüfer in Deutschland e.V.). The certification validates NetSuite suitability for use in regional divisions of multinational companies with operations in Germany, or for use by companies headquartered in Germany. NetSuite OneWorld is a complete business application with capabilities that span business functions across the enterprise from Customer Relationship Management ([CRM](#)) to [Enterprise Resource Planning \(ERP\)](#) and Ecommerce, and offers businesses the opportunity to lower operating costs and eliminate capital expenditures associated with on-premise systems by moving key business processes to the Cloud. For more details on NetSuite for German businesses, visit [www.netsuite.com/de/](http://www.netsuite.com/de/).

The certification of NetSuite and NetSuite OneWorld for Germany is based on the German Auditing Standard 880, "Issue and Use of Software Attestation Reports" (IDW PS 880) issued by the Institute of Public Auditors in Germany (IDW), ensuring compliance with Commercial Code (Handelsgesetzbuch), tax regulations defined in the Fiscal Code (Abgabenordnung), IDW Accounting Principles and generally accepted EDP-supported accounting and bookkeeping systems (GoBS). In principle, the Standard requires systems to provide controls, audit trail and reporting capabilities sufficient for a business to deploy Sarbanes-Oxley-like policies and procedures. The audit also covered the extraction of defined master data and transactional data from the system database into external files, allowing data relevant for taxation to be analyzed outside of NetSuite with standardized audit software routinely used by the German tax authority.

Software certification audits in Germany can only be carried out by certified public accountants or auditing firms (known locally as "Wirtschaftsprüfungsgesellschaft"). The law requires these firms to have formal approval from Germany's National Chamber of Accountants ("Wirtschaftsprüferkammer") and be majority owned by a firm of chartered accountants. NetSuite's certification was carried out by IT AUDIT, a qualified chartered accountants firm that specializes on controls in IT Systems and Processes. Its engagement by NetSuite is governed by the General Engagement Terms by which all audit firms must abide.

"NetSuite performed very well against all of our evaluation criteria, based on the legal requirements, and we're happy to certify it for use in Germany," said Heiko Jacob, Partner at IT AUDIT GmbH.

"The rigorous audit certification represents an important, independent test of NetSuite OneWorld and further establishes NetSuite as the leading choice for companies seeking a complete cloud-based business suite for their companies in Germany and across Europe," said Zach Nelson, CEO of NetSuite."

More than 40 NetSuite customers, either with headquarters located in Germany or whose subsidiaries are based



in Germany, are already enjoying the benefits of NetSuite and NetSuite OneWorld.

YouGov plc ([www.yougov.com](http://www.yougov.com)) is a professional research and consulting organization, pioneering the use of the Internet and information technology to collect high quality, in-depth data for market research and stakeholder consultation; providing companies with a rounded view of their staff, customers, brands and investors, as well as assessing opinion amongst the general public and the media. Psychonomics GmbH is its German subsidiary, and YouGov has a number of other subsidiaries around the world. With NetSuite OneWorld, the company is able to manage end-to-end business processes across its global subsidiaries with a single consolidated view in real-time.

Alan Newman, Chief Financial Officer at YouGov plc, parent company of Psychonomics GmbH said, "We are delighted that NetSuite has achieved certification in Germany. A significant benefit is that it will enable us to consolidate our German financial reporting into the overall global YouGov operations. We will be able to take full advantage of NetSuite OneWorld's multi-country, multi-currency functionality."

Warmup plc ([www.warmup.co.uk](http://www.warmup.co.uk)) is the UK's leading manufacturer of electric underfloor heating products. Founded in 1994, Warmup plc provides underfloor heating to thousands of homes and businesses in Europe and the US. Warmup® Underfloor Heaters have been designed with simplicity in mind, using the latest technology to deliver a quality product at exceptional value. As a global company, Warmup plc utilises NetSuite OneWorld to manage end-to-end business processes of its global operations for accounting and financial management, light manufacturing, advanced shipping/receiving, multi-location inventory, quotes, partner relationship management, and email marketing.

"As a Worldwide Supplier of underfloor heating, Warmup is no stranger to the challenge of ensuring compliance with local regulation," said Damon Read, Finance Director, Warmup Plc. "Each territory has its own particular requirements and Germany is no exception. With NetSuite's new German Certification we should now be able to maintain accounting and tax compliance internally, thus reducing our requirement for costly external advisors. This is good news for us and other NetSuite users who operate in Germany."

For more information about NetSuite, please visit [www.netsuite.com](http://www.netsuite.com).

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## The New Era of Information Security - BackTrack 4 is Released

*BackTrack 4, the worlds' leading penetration testing distribution has been released, with exciting new tools and features geared towards Information Security professionals.*

North Carolina (PRWEB) June 25, 2009 -- [Remote Exploit](#) together with [Offensive Security](#), the development team that has been releasing award winning security distributions, is about to change the face of penetration testing tools once again. When it comes to Information Security Training, Penetration Testing and Online Information Security needs BackTrack has become a "household name" and the team here at Remote Exploit is ready to blow your socks off once again.

With the release of BackTrack4 final we will notice some explosive changes from previous versions of BackTrack. such as direct updates, upgrades and keeping your tools in perfect working order through our own repositories. In addition, you will see a massive tool set in this version of BackTrack. We have added more vulnerability scanning tools, better web analysis tools, Wireless tools, VOIP tools as well as a whole section devoted to forensics. Now you can download your copy of this well rounded [penetration testing tool](#).

From updated exploits and new vulnerability scanners, all the way to RFID assesment tools and GPU enabled password cracking abilities - BackTrack truly provides a complete platform for Penetration Testing.

As always, we have provided a multitude of [BackTrack Videos and Tutorials](#) to aid in using the various tools.

Security Professionals around the world have sent us their thoughts on BackTrack.

"BackTrack is the ninja hacker's weapon of choice." - Johnny Long.

One thing seems unanimous, it is a tool that has changed the face of Information Security.

### About Offensive Security

Offensive-Security.com is a information security training provider, revlving its courses around the BackTrack Distribution - a free, open-source project that is headed up by [Mati Aharoni](#). To follow what is going with BackTrack, Training and the team see our blog on Offensive Security's website, <http://offensive-security.com/blog/> .

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## **NetSuite Adds Google Checkout Functionality To Its Powerful Ecommerce Platform**

*Ecommerce Merchants Using NetSuite Now Enjoy Access to Fast and Secure Online Payment Option, Expanding Markets and Decreasing Abandonment. New Feature Provides Instant Payment Option for Buyers in 140 Countries*

San Mateo, Calif. (PRWEB) June 25, 2009 -- NetSuite Inc. (NYSE: N), a leading vendor of on-demand, integrated [business management software](#) suites for mid-market enterprises and divisions of large companies, today announced the availability of Google Checkout for online merchants currently running their operations on the NetSuite [Ecommerce](#) platform. The new feature provides a seamless interface between the NetSuite [shopping cart](#) and the Google Checkout online payment service. NetSuite's integration of Google Checkout delivers an all-in-one payment platform for [Ecommerce businesses](#) that can reduce shopping cart abandonment and increase sales. For more information about NetSuite's Google Checkout integration, please visit [www.netsuite.com/googlecheckout](http://www.netsuite.com/googlecheckout).

"We're pleased to be working with NetSuite to provide merchants, and ultimately buyers, with more choice in their payment options," said Dan Rubinstein, Director of Product Management at Google. "Google Checkout helps merchants increase their sales by driving more traffic, increasing conversions, and enabling buyers to shop quickly and easily with one login at stores across the web."

"We are excited to work together with Google to deliver on our shared commitment to Ecommerce businesses," said Mini Peiris, VP of Product Marketing at NetSuite. "With Google Checkout, NetSuite provides online merchants with another payment solution that addresses the needs of their consumers and contributes to their business' bottom line."

NetSuite provides real-time visibility into key business operations in one system - from the online store, to inventory, fulfillment, shipping, marketing promotions and customer buying patterns for up-sell and cross-sell analysis. NetSuite already includes Google AdWords integration and now, Google Checkout integration, giving Ecommerce businesses a powerful platform for driving both their sales and marketing efforts to new heights.

Google Checkout is a growing international online payment network and many online shoppers have embraced this fast, secure checkout process. Online shoppers click on ads 10% more when the ad displays the Checkout badge. In today's economy, no seller can afford to turn away a customer who wishes to purchase goods from their site and has the means to pay. Adding Google Checkout ensures that merchants will not be losing business from shoppers for whom Google Checkout is their payment preference and allows these shoppers to make quick and confident transactions. NetSuite customers who have incorporated Google Checkout into their Ecommerce operations have already seen double-digit improvements in click-through and conversion rates over conventional payment methods.

### **Safe and Secure Payment Option for Shoppers**

NetSuite Google Checkout Integration makes it easy for even casual shoppers to commit to a purchase as they only have to register for the service once, and can do so directly from the integrated Google Checkout screen.



Google Checkout allows buyers to pay with credit, debit, or gift cards branded by the leading card issuers: Visa, MasterCard, American Express, and Discover. After the initial sign up, they can use the same username and password to sign in and pay for goods and services at all Google Checkout sites with their selected preferred payment type. Shoppers feel safe and secure knowing that their financial information is not shared with Ecommerce merchants, while gaining the flexibility to make quick transactions using the payment card of their choice.

#### Easy Setup for Ecommerce Merchants

It's easy for merchants using NetSuite to offer Google Checkout in their online stores. All they have to do is enable the feature and register a Google merchant account, which is accessible through the Google portal in NetSuite. Then, the Google Checkout button automatically displays next to the Proceed to Checkout button in their Shopping Cart, or on their Web site checkout landing page. When shoppers click the Google Checkout button, NetSuite directs them to Google Checkout, securely passing along the items in the shopping cart, shipping options, and tax information. After the shopper completes their transaction through Google Checkout, NetSuite is notified and a sales order is automatically created based on the detailed order information provided by Google.

#### Improved Online Presence for Ecommerce Merchants

Ecommerce businesses gain tremendous flexibility by adding Google Checkout to their slate of accepted payment options. If they advertise on Google AdWords they can elect to display a Google Checkout badge on every insertion, which can lead to greater click-through and conversion. The Google Checkout service is available to buyers in over 140 countries and offers automatic currency conversions at competitive rates. Google provides a range of seller protection tools to help minimize fraud and charge-backs, preserving merchant margins and integrity and reducing the risks of Ecommerce.

"It's very nice to give our customers another option during checkout, to increase the likelihood that they'll purchase from us," said Zach Barzee, Ecommerce Marketing Manager, SportsDiamond.com Inc., ([www.sportsdiamond.com](http://www.sportsdiamond.com)), an online retailer of sporting goods with two retail stores in St. Michael and Lakeville, MN. "We've been using NetSuite Ecommerce for three years. In the past month since we've had the Google Checkout option, we've had 50 to 60 purchases on it, which is about 2 percent of our total order volume. We feel that's pretty good, especially since we haven't advertised this anywhere. As it continues to grow, we expect our conversion rates to increase, which is exactly what we need to stay successful in this tough economy."

#### Pricing and Availability

The NetSuite Google Checkout Integration online payment option is included with NetSuite and carries no setup fees or monthly fees. Merchants pay a per-transaction fee to Google of 1.9 percent to 2.9 percent plus 30 cents per transaction, depending on monthly sales volume. NetSuite Google Checkout Integration is available now for US customers and will be available at the end of June 2009 for UK customers.

For more information about NetSuite, please visit [www.netsuite.com](http://www.netsuite.com).

NOTE: NetSuite and the NetSuite logo are registered service marks of NetSuite Inc.

Google, Google AdWords and Google Checkout are trademarks of Google Inc.



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## **Ksplice Executives Share New Ways to Make Linux More Secure, Reliable, and Maintainable**

*Ksplice to highlight advances in software updates at leading Linux conferences in Brazil and Germany. Offer free demonstration version for consumer Linux, available via download.*

Cambridge, MA (PRWEB) June 25, 2009 -- Helping Linux administrators and enthusiasts prepare for a new era in software upgrades and systems management, senior executives from Ksplice, an enterprise software company offering to make systems more secure, reliable, and maintainable through seamless updates, will speak this week at two of the world's most prominent Linux conferences-LinuxTag 2009 in Berlin and Fórum Internacional de Software Livre (FISL10) in Brazil.

Jeff Arnold, Ksplice's President, and Waseem Daher, Ksplice's COO, will present on how advances in software update technology make it possible to overcome a widespread limitation that has persisted for four decades since the earliest computer systems. Traditionally, applying an update to the computer code of a running program requires restarting, which is why users of Windows, MacOS, and Linux are commonly prompted to reboot their computers to install updates. The Ksplice technology, originally developed at MIT, makes it possible to convert traditional updates into rebootless updates, which can keep a system up to date and secure without ever rebooting.

In order to demonstrate this technology, Ksplice will begin offering a free demonstration version of its rebootless update service, called Ksplice Uptrack, to consumers running the latest version of the Ubuntu Linux operating system. Computers that are signed up for the Ksplice Uptrack service will receive the same important security updates as other machines, but they will not need to reboot in order to install the updates.

"We're excited that this technology can make systems vastly more secure and maintainable, and launching this service for Ubuntu is an opportunity to start showing many people what our technology can do," said Tim Abbott, Ksplice's CTO. "This consumer release is just the beginning; expect to see general availability of an enterprise product within a few months."

### About Ksplice

Based in Cambridge, Massachusetts, Ksplice is an enterprise software company offering to make systems more secure, reliable, and maintainable through seamless updates. Organizations use Ksplice Uptrack, Ksplice's first product, to keep their Linux systems up to date and secure without incurring the disruption and downtime of rebooting.

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## Instantiations Product Updates Synchronized with Eclipse 3.5 Galileo Release

*Enhancements to all award-winning Eclipse-based commercial Java software tools plus new product addition to GUI testing tool line*

Portland, Ore. (PRWEB) June 24, 2009 -- Instantiations, Inc., a leading provider of software quality, security and productivity solutions for the Eclipse open source software platform, today announced that its entire Eclipse-based product line has been updated in conjunction with the annual Eclipse release, Galileo. In addition to adding support for Eclipse 3.5, significant new and enhanced functionality has been added across the product line. Further, Instantiations now offers a new product, WindowTester Runner™, that offers GUI test execution as a separate function from test creation, ideal for large Eclipse development groups.

The [Galileo release train](#) consists of Eclipse 3.5, as well as 33 different Eclipse projects and 24 million lines of code, significantly up from last year's record Ganymede release of 23 projects and 18 million lines of code. The coordinated release allows Eclipse users and adopters to take advantage of the innovations and new features created by the different Eclipse projects.

"It benefits the entire Eclipse ecosystem to have companies such as Instantiations work so closely with the Eclipse community to bring their high quality Eclipse updates to market so quickly." said Mike Milinkovich, executive director of the [Eclipse Foundation](#). "Enterprise adoption of Eclipse continues to grow worldwide, and an annual Eclipse release train means companies that rely on Eclipse technology have a predictable and comprehensive upgrade to plan for each year.

In addition to supporting the new Eclipse 3.5 Galileo release, Instantiations products continue to support prior versions of Eclipse and the IDEs built upon Eclipse to meet varied customer needs. Key product enhancements to this release include better performance and usability across all product lines, as well as the addition of dead code analysis and improved test generation to CodePro AnalytiX, making code easier to understand and maintain. CodePro Profiler adds performance analysis for applications using the OSGi framework, and a dynamic rules engine, while the WindowTester products include condition-handling support and several runtime enhancements. Award-winning WindowBuilder Pro supports the Mac OS X Cocoa version of Eclipse, and offers expanded Data Binding.

"With these new releases Instantiations continues its leadership in the Eclipse community. We work very hard to stay on top of the latest features of the Eclipse platform so we can give our customers the greatest value possible," said Mike Taylor, CEO of [Instantiations](#) and an Eclipse Foundation board member. "In addition to updating our entire product line to support Eclipse 3.5, each product is regularly enhanced throughout the year. We've had some key releases over the past few months, and I'm proud of our team's commitment to delivering innovative commercial Eclipse solutions."

### WindowTester Runner -- A New Option for Executing GUI Tests

For larger Eclipse development teams, it may make sense to centralize development of Java GUI tests, while

distributing test execution across the group. While WindowTester Pro continues to support both test generation and test execution in one package, Instantiations introduces WindowTester Runner to provide only text execution capability. This allows development team members to execute tests developed by others. WindowTester Runner expedites testing of rich client applications through automated playback of the SWT and Swing GUI tests generated by WindowTester Pro, WindowTester SWT or WindowTester Swing. WindowTester Runner is licensed per developer at \$399 (or \$499 with one year of support), with volume discounts available.

#### Galileo-focused Product Updates

Galileo updates to Instantiations' Eclipse-based products include:

[CodePro AnalytiX™](#). Version 6.2. New features include dead code analysis and improved test generation. Other recent enhancements include the addition of OWASP-based code-level security vulnerability detection, support for mock objects, and code performance management to increase developer productivity on the Java Eclipse platform. CodePro AnalytiX helps developers detect, report and repair security vulnerabilities and code defects as they write code or during the build process. It is the most comprehensive code security and code quality product for the Eclipse platform - with over 1,200 audit rules.

[WindowBuilder™ Pro](#). Version 7.1. WindowBuilder Pro, the leading Java graphical user-interface (GUI) builder, includes SWT Designer, Swing Designer and GWT Designer and seamlessly integrates into any Eclipse-based Java development environment. With its drag-and-drop functionality, developers can easily add many components and create complicated windows in minutes, with Java code being generated automatically. V7.1 updates include support for the new Mac OS X Cocoa version of Eclipse (in addition to OS X Carbon), and expanded Data Binding to SWT Designer - including support for EMF Data Binding to support binding to model objects in the Eclipse Modeling Framework. GWT Designer (Version 7.1) updates include full support for V1.6 of the Google Web Toolkit. WindowBuilder Pro was recently awarded the "Best Commercial Eclipse-Based Developer Tool" by the Eclipse Foundation at EclipseCon 2009.

[WindowTester™ Pro](#). Version 3.9. WindowTester Pro is the leading tool for automating the testing of Swing and SWT GUIs. It is the only tool that allows developers to easily record and play back tests using GEF, and includes tools for recording, test generation, code coverage and playback of GUI interactions. V3.9 updates include introduction of the WindowTester Runner product option, significant run-time testing enhancements, improvements for use with GEF-based applications, Turkish keyboard support and overall performance improvements.

[CodePro Profiler™](#). Version 2.2. CodePro Profiler is an automated run-time performance analysis tool that helps Eclipse Java developers efficiently identify performance issues early in the development cycle, such as CPU and algorithmic bottlenecks, memory leaks, threading issues, and other concurrency-related problems that can slow down an application or cause it to hang. Version 2.2 adds performance analysis for applications using the OSGi framework, and a dynamic rules engine, expanding runtime validation checks in the areas of security, arguments and invocation sequences. As of late May, 2009, CodePro Profiler is now available with flexible subscription-based pricing to better fit the way developers work, with one-month and one-year subscriptions available, starting at \$39, including support.



[RCP Developer™](#). Version 3.9. It is the first development tool to leverage the open source Eclipse Rich Client Platform (RCP) for creating Java-based client and stand-alone desktop applications. The product includes SWT Designer, WindowTester SWT, Help Composer, and an RCP packager. Version 3.9 inherits the updates from its component products including WindowBuilder and WindowTester.

#### Pricing and Availability

All products will be available for download on June 24, the same day that Galileo ships. Product upgrades are available at no cost to customers with current support agreements. Products may be purchased directly from the company. Full-feature, free trial evaluations may be downloaded at <http://www.instantiations.com/eval>.

#### About Instantiations

Based in Portland, Oregon, USA, Instantiations is a leading innovator of Eclipse-based solutions and focuses its products and services on improving quality, security, productivity and time-to-market for global software development organizations. The company is also a major contributor in the Smalltalk language market with its VA Smalltalk product. Led by a team of internationally-recognized pioneers in Java and Smalltalk software technology, Instantiations is a founding member of the Eclipse Foundation and the Smalltalk Industry Council, and is an IBM Business Partner. With a line of products for Eclipse, IBM Rational®, JBuilder® and MyEclipse™, the company is named as one the fastest-growing Oregon companies four years running and recognized among the Top 100 companies influencing software development by SD Times for three consecutive years. For more information, visit <http://www.instantiations.com>.

CodePro AnalytiX, WindowBuilder , Swing Designer, SWT Designer, GWT Designer, RCP Developer and WindowTester are trademarks of Instantiations, Inc. Java is a trademark of Sun Microsystems. All other trademarks are the properties of their respective companies.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Ebuyer.com Offer The 'Ultimate' Bundle Deal**

*Ebuyer.com, one of the UK's leading online retailers of brand name computer and consumer electronics, is offering its customers the chance to buy the most complete edition of the Vista operating system, Windows Vista Ultimate, as part of an amazing bundle deal which also includes a FREE 19" Foehn & Hirsch HD Ready TV/DVD combo AND a copy of award-winning security software Kaspersky Internet Security 2009 for the amazing price of just £138! That's a massive saving of £172.15 on RRP.*

Howden, UK (PRWEB) June 24, 2009 -- Ebuyer.com, one of the UK's leading online retailers of brand name computer and consumer electronics, is offering its customers the chance to buy the most complete edition of the Vista operating system, Windows Vista Ultimate, as part of an amazing bundle deal which also includes a free 19" Foehn & Hirsch HD Ready TV/DVD combo AND a copy of award-winning security software Kaspersky Internet Security 2009 for the amazing price of just £138! That's a massive saving of £172.15 on RRP.

Offering increased power, security and wide range of entertainment features, Windows Vista Ultimate is the most comprehensive edition of Microsoft Vista to date. Get the most out of your operating system with business-focused infrastructure, mobile productivity and a premium home digital entertainment experience while Vista Ultimate's new security and data protection features ensure your new operating system is both revolutionary and secure. Fulfil the full potential of your computer with Microsoft Vista Ultimate.

In addition, this fantastic offer from Ebuyer.com, also includes a FREE 19" HD ready television and DVD combo from Foehn & Hirsch and a copy of Kaspersky Internet Security 2009.

Foehn & Hirsch televisions offer innovation, functionality and beauty and all at a price you can afford. The 19" TV/DVD combo is HD Ready and features integrated Freeview ensuring you are prepared for the forthcoming digital switchover. Don't compromise next generation style and features for an affordable price tag with Foehn & Hirsch.

Kaspersky Internet Security 2009 offers complete security for your laptop or desktop. Work and play safe in the knowledge that your computer is protected by the award-winning internet security package Kaspersky. With a wide range of additional features including enhanced protection, performance, reliability, parental control features and virtual keyboard for safer online banking, Kaspersky Internet Security 2009 is the first choice for safe and secure internet surfing.

To take advantage of this fantastic offer, log on to Ebuyer.com today at [www.ebuyer.com](http://www.ebuyer.com). See IT, Want IT, Buy IT with Ebuyer.com.

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## **Global High-End Enterprise Servers Market to Reach \$12.5 Billion by 2012, According to New Report by Global Industry Analysts, Inc.**

*GIA announces the release of a comprehensive global report on High-End Enterprise Servers market. All technology segments, geographies and vendors felt the impact of the weakening market conditions and deepening global recession, especially during the last quarter of 2008 and High-End Enterprise Servers market is no exception. To improve efficiency and reduce operational and capital costs, IT customers in the short term are expected to seek IT optimization projects, which boost migration, consolidation and virtualization programs and have a good ROI potential.*

San Jose, California (PRWEB), June 23, 2009 -- Global [high-end enterprise servers market](#) is projected to register sales of \$12.5 billion by the year 2012. North America is expected to retain its leadership in the market. The Asia-Pacific region is projected to be the fastest growth market during the analysis period 2006-2015. Global recession and weakening market conditions are having an effect on the market growth, thereby forcing a slight decline in the short term.

Revenues from Windows servers are projected to account for a major share of the global server market for the year 2015. Besides Windows, Unix and Linux, which are the top operating system servers, NetWare, OpenVMS, OS/390, AS400, OS/400, z/OS and i5/OS have also made a mark in the global servers market.

IBM, Hewlett-Packard (HP), Dell, Sun and Fujitsu, in that order, feature as the leading vendors in the global server marketplace. Each one of the leading server vendors however, witnessed a fall in their annual revenues as well as year-on-year falls in quarterly revenues, due to the current economic slowdown.

These and other market data and trends are presented in "High-End Enterprise Servers: A Global Strategic Business Report" announced by Global Industry Analysts, Inc. This new market research report discusses the prevailing trends, demand forecasts, and activities that affect the industry. The [global high-end enterprise servers market](#) is analyzed in US\$ million, and analytics for the period 2006-2015 provide a comprehensive understanding of the market.

Dominant global players profiled in the report include Acer, Inc., Apple, Inc., Aspera, Inc., ASUSTeK Computer, Inc., BEA Systems, Inc., Cisco Systems, Inc., Dell, Inc., ETegro Technologies PLC, Founder Group, Fujitsu Limited, Fujitsu Computer Systems Corporation, Fujitsu Siemens Computers BV, Groupe Bull, HCL Infosystems Ltd., Hewlett-Packard Company, Hitachi, Ltd, Inspur Co., Ltd., International Business Machines Corporation, Lenovo Group Limited, Mitac International Corporation, NCR Corporation, NEC Corporation, Sun Microsystems, Inc., Silicon Graphics, Inc., Stratus Technologies Bermuda Ltd., Super Micro Computer, Inc., Toshiba Corporation, Unisys Corporation, Uniwide Technologies, Inc., and Wipro Infotech, among others. The study enumerates recent developments, mergers, acquisitions, and other strategic industry activities, and is an easy guide to What, Why, When, How, Where, and Who of the industry.

For more details about this comprehensive market research report, please visit - [http://www.strategy.com/High\\_End\\_Enterprise\\_Servers\\_Market\\_Report.asp](http://www.strategy.com/High_End_Enterprise_Servers_Market_Report.asp)



About Global Industry Analysts, Inc.

[Global Industry Analysts, Inc., \(GIA\)](#) is a reputed publisher of off-the-shelf market research. Founded in 1987, the company is globally recognized as one of the world's largest market research publishers. The company employs over 800 people worldwide and publishes more than 1100 full-scale research reports each year. Additionally, the company also offers thousands of smaller research products including company reports, market trend reports, and industry reports encompassing all major industries worldwide.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **iPhone Repair Company Offers New Replacement Parts, Plus Matte MacBook LCD Screens**

*iResQ, the Apple-authorized electronics repair company from the Kansas City area, is offering matte MacBook LCD screens alongside new iPhone 3G and iPod Touch repairs. Lower pricing is in effect for iPod Touch digitizer replacements.*

Olathe, KS (PRWEB) June 23, 2009 -- Mac owners who prefer a matte LCD screen to the glossy cannot order MacBooks as such from Apple. Enter iResQ. The Apple-authorized iPod, iPhone and MacBook/MacBook Pro repair facility now offers matte MacBook LCD screens. Furthermore, owners of 3G iPhones with broken headphone jacks, dead batteries, or even screens with dust inside can also find new answers to their problems with iPhone 3G headphone jack flat-rate repairs, battery replacements, and screen dust removal. Among a new line of summer offerings are also lower prices for iPod Touch digitizer replacements (\$95.99).

Offering a wide range of full- and self-service repairs for MacBooks, iPhones, and iPods alike, iResQ is eager to better serve its diverse customer base with these new repairs. On the new offerings, states Brian Buffington, iResQ's general manager, "We've noticed there's a lot of talk out there about dust in iPhone 3G screens. iResQ now has the capability to clean that up at a competitive price." As for the new iPhone 3G repairs, "The iPhone 3G has been out for a year now, so it's about that time when a lot of people start to need fixes for parts that are out of warranty. We're happy to expand our considerable number of iPhone repairs to meet the needs of a growing segment of users."

[iResQ recently lowered pricing for diagnostics of all Apple laptop computers](#), and added the capacity to replace glass panels on Aluminum Unibody MacBooks. Shipping options start at \$18. Customers who choose iResQ's diagnostic service will receive a phone call within 24 hours of their computer's arrival at iResQ with a full diagnosis and price for repair. All of iResQ's laptop repairs are conducted by Apple Certified Technicians.

In summary, the new [repairs for 3G iPhones](#) now include:

- [screen dust removal](#)
- [headphone jack flat-rate repairs](#)
- battery replacements

The new repairs and prices for the [iPod Touch](#) include:

- Gen. 1 digitizer replacement price lowered
- Gen. 2 digitizer replacement price lowered

For those outside of the Apple world, iResQ also provides repair services for the Sony PlayStation Portable (PSP).



#### About iResQ

Centrally located in Olathe, Kansas, iResQ is an Apple-Authorized Service Provider that repairs Apple computers and portable devices in addition to the Sony PlayStation Portable. Servicing Apple products since 1994, its team of technicians boasts years of experience and multiple Apple Certifications. 24-hr. diagnostics and repair service cover the entire line of iPods, iPhones, Portable Macs, and Mac Minis. This includes the entire PowerBook G4 family, the iBook family, plus the MacBook and MacBook Pro systems, as well as all versions of the iPod except the iPod Shuffle.

iResQ is also an ideal solution for schools and computer repair shops. Its repair depot can handle large numbers of repairs quickly and efficiently, and it provides volume discounts.

For more information or to order repair services, call 1-888-447-3728 or visit:

<http://www.iresq.com>

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### News Image





## **Data Recovery Software for Active Directory Now Supports Windows Server 2008**

*Systems administrators can recover failed Windows Server 2008 Active Directory resources directly from corrupted databases*

Mountain View, CA (PRWEB) June 23, 2009 -- OfficeRecovery.com announces support for the most recent release of Microsoft Windows Server in its Recovery for Active Directory software. Corrupted Active Directory resources can be now restored for the entire Windows Server product line, including 2008, 2003 and 2000 Advanced Server.

The data restored from corrupted resources database is inserted into current Active Directory of the server that the recovery utility has been launched on. As a result, resources, services, user information and other data from corrupted Active Directory become instantly manageable.

[Recovery for Active Directory does not rely on pre-existing backups to restore data. The data is salvaged from the corrupted Active Directory storage itself. This makes the utility the only option in situations when there is no backup available.](#)

Recoveronix CEO Emil Sildos said: "A big boost of confidence for our customers who have moved to Windows Server 2008. The operating system is relatively new. Recovery for Active Directory gives systems administrators a good chance of recovering AD resources in case of a catastrophic failure."

Recovery for Active Directory licenses start from US \$399 for a standard license. It is intended for individual or small business use and allows one installation and use for one server. Other types of licenses are Enterprise, allowing two installations, and 1-Year Service, a special license for companies providing data recovery services to third parties.

OfficeRecovery.com is trade name for Recoveronix, a software company in the data recovery business since 1998. More than 40 products offered by Recoveronix have provided millions of businesses and individuals the chance to regain data accessibility and integrity after the event of data corruption.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Lumension Audiocast With Aberdeen Group Highlights How to Reduce IT Costs By Effectively Managing and Securing Endpoints**

*Audiocast Outlines How "Best-in-Class" Enterprises Are Making Endpoint Security Management Technology Investments Work Harder for Them to Achieve Better ROI*

Scottsdale, Ariz. (PRWEB) June 23, 2009 -- In today's fast paced IT environment, financially motivated [cybercriminals](#) are targeting corporate information, leaving enterprises vulnerable to threats. According to the Ponemon Institute, 2008 Cost of a Data Breach study, the average cost of a data breach is now \$6.6 million, with lost business information directly accounting for more than two-thirds of that cost. Additionally, with an economic environment putting significant pressures on IT budgets and resources, organizations must maximize the value of their security investment and effectively protect and manage endpoints to remain competitive.

In order to help organizations enhance their security posture and reduce IT costs, Lumension®, the global leader in operational endpoint security, announced the availability of its new audiocast with Aberdeen Group, [Reducing IT TCO with Effective Endpoint Security Management](#). In this audiocast, Aberdeen Group's IT Security Practice VP and Research Fellow, Derek Brink, highlights the latest research showcasing the cost and performance advantages that "best-in-class" organizations have achieved through "secure, compliant and well managed endpoints".

In this Lumension audiocast, you will learn:

- The latest findings from Aberdeen Group's research report "Endpoint Security, Endpoint Management: The Cost Cutter's Case for Convergence"
  - The economic advantages realized by organizations with top performance
  - Which endpoint security management technologies are used by "Best-in-Class" organizations
  - Key recommendations for organizations to improve security and ultimately reduce IT total cost of ownership
- To listen to the audiocast, please visit [Reducing IT TCO with Effective Endpoint Security Management](#).  
(\*In order to listen to this audiocast, please make sure that pop-up blockers are turned off.)

Links to Lumension's Multimedia

- Webcast: [Best in Class Approach to Protecting and Managing Endpoints: How Do You Stack Up To Your Peers?](#)
- Optimal Security Blog: [Best in Class Approach to Protecting and Management Endpoints](#)
- Whitepaper: [Endpoint Security, Endpoint Management: The Cost-Cutter's Case for Convergence](#)

About Lumension:

Lumension Security, Inc., a global leader in operational endpoint security, develops, integrates and markets security software solutions that help businesses protect their vital information and manage critical risk across network and endpoint assets. Lumension enables more than 5,100 customers worldwide to achieve optimal security and IT success by delivering a proven and award-winning solution portfolio that includes Vulnerability Management, Endpoint Protection, Data Protection, and Reporting and Compliance offerings. Lumension is known for providing world-class customer support and services 24x7, 365 days a year. Headquartered in



Scottsdale, Arizona, Lumension has operations worldwide, including Virginia, Utah, Florida, Luxembourg, the United Kingdom, Spain, Australia, India, Hong Kong and Singapore. Lumension: IT Secured. Success Optimized®. More information can be found at [lumension.com](http://lumension.com).

Lumension and the Lumension logo are trademarks or registered trademarks of Lumension Security, Inc. All other trademarks are the property of their respective owners.

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### News Image





## **iXsystems Releases iX-Apollo Extreme Series Workstation**

### *PC-BSD™ Workstation Features Latest Intel® Technology and High-End NVIDIA® Graphics Capability*

San Jose, CA (PRWEB) June 22, 2009 -- iXsystems™ has released its first fully-qualified PC-BSD™ workstation series, the iX-Apollo Extreme. Every iX-Apollo Extreme workstation includes the latest version of PC-BSD, Galileo, pre-installed and pre-configured. PC-BSD provides stability, security, and an easy-to-use desktop experience, featuring the versatile KDE 4.2.2 desktop environment. PC-BSD exclusively features Push-Button Installers (PBIs), graphical utilities which easily install and remove software. Excellent computing power and graphics capabilities allow users to enjoy a fuller PC-BSD experience.

Features of the iX-Apollo Extreme series include:

- \* Intel® Core™ i7 processors to deliver high-end performance.
- \* NVIDIA® GeForce® 9800 GT video cards, designed to save power and display intense graphics.
- \* PC-BSD's inherent virus and spyware resistance.
- \* Support for up to eight logical cores of raw CPU processing power and up to 16 GB of triple channel DDR3 memory.
- \* A chassis designed to absorb sound vibrations and create an ultra quiet environment.
- \* A whisper quiet 500 watt 80PLUS® certified power supply for increased energy efficiency.

The iX-Apollo Extreme series was built with silence and energy efficiency in mind. The iX-Apollo Extreme features a whisper quiet power supply to keep the peace. This power supply's energy efficiency is 80PLUS® certified. The HybridPower™ technology of the iX-Apollo's NVIDIA® GeForce® 9800 GT video card saves energy during times of less intense video operations. The iX-Apollo series is every environmentally-friendly librarian's dream.

"The workstation gets more than 15,000 frames per second with effects turned off, and sees around 300 fps in Half-Life 2 with video settings maxed out. This Intel® Core™ i7 configuration is the best desktop experience I've had so far. I downloaded Vavle's Steam client and played Half-Life 2, Counter-Strike Source, and Left 4 Dead using PC-BSD. I bought Half-Life 2 in 2004, but the Windows PC I had at the time could barely handle it. The load times alone made the game unplayable. Thanks to PC-BSD and some really nice hardware, I was finally able to enjoy the game the way it was intended," says James T. Nixon III, Webmaster, iXsystems.

"Aside from the amazing gaming performance, the workstation deploys desktop effects beautifully. It sits quietly next to my television serving as a PC-BSD 'Media Center', making couch-computing the 'only' way to go!

Whether you're writing a white paper in OpenOffice, watching movies with VLC, or enjoying the HD Flash videos on Hulu.com, PC-BSD continues to prove that anything is possible with the right hardware," says Ryan Hall, PC-BSD/iX-Apollo User.

### Pricing and Availability

The iX-Apollo Extreme Series Workstation is currently available from iXsystems and its Authorized Value



Added Reseller Partners. Industry-leading pricing will vary based on the specific configuration needed.

About iXsystems, Inc.

iXsystems is the all-around FreeBSD company that builds FreeBSD-certified servers and storage solutions, runs the FreeBSD Mall, and is the corporate sponsor of the PC-BSD Project. For more information about the iX-Apollo Extreme Series contact iXsystems at (408)943-4100 or visit our website at <http://www.ixsystems.com/apollo> and fill out the inquiry form. One of our expert sales professionals will provide you with a customized quote that best meets your open source hardware solution needs.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## Good Data Offers Safe Harbor to LucidEra Customers

*Free lead and pipeline analytics provided on the most flexible cloud BI platform.*

San Francisco, CA (PRWEB) June 22, 2009 -- Good Data today announced a program to offer existing LucidEra customers free access to its innovative on-demand analytics service. This safe harbor program provides customers six free months of the same lead & pipeline analysis applications they currently use with LucidEra, which is offering to sell its intellectual property after almost four years of operations.

"We view lead and pipeline analytics as just the starting point towards true business intelligence, which is why we offer them for free," said Roman Stanek, CEO and Founder of Good Data. "Our customers want the flexibility to combine marketing and sales analytics with data from around their business for more insight. We're confident LucidEra customers want the same thing."

Good Data is delivered through an innovative [cloud business intelligence platform](#) that completely disrupts the economics of BI. Good Data's multi-tenancy and elastic scale lead to a service that is delivered at a cost well below any other business intelligence player.

### About Good Data

Good Data brings businesses closer to data and analysis through a secure space where teams can access, share and collaborate on the data that drives their business. We do this by combining the reach of Web 2.0 with the massive scalability of cloud computing to deliver a new generation of [collaborative analytics](#). It may sound complex, but unlike a lot of business intelligence, Good Data is free to start, simple to use, and costs a whole lot less than you think.

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### News Image



## 10 Most Popular Websites for Kids

*As there is a seemingly endless supply of child-appropriate websites on the Internet, kids' websites are facing the same challenges as other sites on the net, namely bringing traffic and capturing the users' attention. But what happens when you put all the kids' websites into one place and create easy navigation for children to surf these sites? What happens when you let the kids decide for themselves which their favorites are from a big selection ? Here is a look at the 10 Most Popular Kids' Websites as chosen by children themselves.*

Tel Aviv, Israel (PRWEB) June 19, 2009 -- As there is a seemingly endless supply of child-appropriate websites on the Internet, kids' websites are facing the same challenges as other sites on the net, namely bringing traffic and capturing the users' attention.

In a quest to drive website traffic and increase site popularity, marketers and brands are all doing their best to stand out and attract users, and to convince them to visit their websites. This, however, is quite a complicated task, as young kids visiting sites depend totally on their parents to set up the sites for them.

But what happens when you put all the kids' websites into one place and create easy navigation for children to surf these sites? What happens when you let the kids decide for themselves what their favorites are from a big selection?

This is exactly what happens in KIDO'Z, and what this Kid's Web Environment does is it gives every kids' website a fair chance to make its mark, by letting the kids themselves decide what their most popular websites are, regardless of marketing spending and online efforts.

Websites are added to KIDO'Z by parents and educators from all over the world. The KIDO'Z smart content engine ensures that, in addition to personalizing the content for each kid, all content that has been recently added is getting exposure. This keeps the content fresh for the kids and gives the new content a chance to become popular.

The following lists represent the 10 most visited sites on KIDO'Z by kids from more than 80 countries. "Through KIDO'Z, young children have direct access to hundreds of kids' websites in more than 30 languages in a safe, central place." -- Gai Havkin, CEO.

These websites are identified by colorful eye-catching thumbnails and children simply need to click on the image of their choice to visit the site. Children can also easily add any website to their Favorites section for fast and easy return to the sites that they like the most."

You'll notice that even though some of the big brands are up there, there are also a couple of unique, smaller sites that are making their mark. For example, Fun Brain and Poisson Rouge are listed among the most popular English websites in KIDO'Z, and through KIDO'Z, they are given the opportunity to compete with some of the established

big brands. These two sites fall under the educational website category and use learning games and activities to educate children. The popularity of these sites could be indicative of the demand by children for educational and interactive website content.

Below you can find the lists of the most popular sites by languages. These lists, including links to the websites, can be found at <http://www.kidoz.net/blog>.

#### Most popular kids' sites in English:

1. Fun Brain
2. Dora
3. Mickey Mouse
4. Hot Wheels
5. Poisson Rouge
6. Roary the Racing Car
7. Ben 10
8. Barbie
9. PBS Kids
10. Thomas

#### Most popular kids' sites in French:

1. Pocoyo
2. Mila
3. Wumpa le Morse
4. Monsieur Madame
5. Caillou
6. Petite Princesse
7. Petit Ours Brun
8. Bali
9. Clifford
10. Chez Polo

#### Most popular kids' sites in Spanish:

1. Pocoyo
2. Cartoon Network
3. Jetix
4. Disney Playhouse Spain
5. Discovery Kids
6. Cuentos Interactivos
7. Mundo Nick
8. Wumpa



9. Infantil
10. Barbie

Most popular kids' sites in Italian:

1. Pocoyo
2. Gormiti
3. La Casa di Topolino
4. Tigger & Pooh
5. Manny Tuttotare
6. Little Einsteins
7. Higglytown Heroes
8. Il Circo di Jojo
9. Bunnytown
10. Rolie Polie Olie

KIDO'Z v 1.0 is the first Global Web operating system for small children aged 3-8 years.

With multilingual support in 17 languages, KIDO'Z is already deployed in over 80 countries.

The KIDO'Z Kid's Web Environment is the safe, easy way for young kids to surf sites, watch videos and play games - all in a child-friendly, protected environment, using content that is customized for them, and that is continually enhanced by the parents through the addition of new content. KIDO'Z is fully customizable in terms of security, account settings, and content. The user interface is rich in graphics and imagery, allowing young children to navigate easily, without needing to know how to read or write.

KIDO'Z is available as a free download at <http://kidoz.net>.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## InfoSec Announces Updated Service Retainer Program

*InfoSec, Inc. today announced that it has broadened the Service Retainer Program (SRP) [mainframe services](#) program to include out-tasking. Out-tasking allows customers to employ InfoSec's high-quality services for specific tasks or projects where outside assistance is needed in an economical manner.*

(Vocus) June 17, 2009 -- [InfoSec, Inc.](#) today announced that it has broadened the Service Retainer Program (SRP) [mainframe services](#) program to include out-tasking. Out-tasking allows customers to employ InfoSec's high-quality services for specific tasks or projects where outside assistance is needed in an economical manner.

Robert Fake, President of InfoSec stated "We know that in these difficult economic times, our customers still have to get the job done, using the same or fewer resources. Our SRP [mainframe services](#) program, now including out-tasking does just that. It allows our customers to carve out a piece of their operation or a project or even a small task. An example of out-tasking would be instead of out-sourcing an entire operation to an out-sourcing organization, the customer can out-task just the security administration to InfoSec. This program helps keep our customers in line with their budgetary constraints while affording them a lending hand for projects that would otherwise be put on the back burner without the available personnel. We have customers today that do exactly that."

"We use the InfoSec, Inc. Service Retainer Program and have found it to be a reliable, high-quality service", stated Jack Pierce, Senior Systems Programmer at Airline Reporting Corporation.

"By out-tasking [mainframe services](#) to InfoSec, we feel that the client gets significantly more value than a lock, stock and barrel out-sourcing contract. Through the InfoSec SRP program, the customer gets the benefit of not just having the specific task or project accomplished, but also benefits from our ability to train client staff, provide architectural guidance, futures planning and more", continues Fake.

The [Service Retainer Program](#) is available for all mainframe areas including Security Management, Database Management, Performance Management, Workload Management, Output Management and more. Depending on client needs, the SRP can be tailored to meet client requirements.

About InfoSec, Inc.

[InfoSec, Inc.](#) headquartered in Centreville, VA was formed in 1998 as a [mainframe services](#) consulting firm. It provides high-quality mainframe software and services that help organizations increase operational efficiency, improve compliance and reduce costs.

InfoSec, Inc. is a leader in providing specialized products and services to professionals responsible for large-scale information systems and security. InfoSec is experienced in mainframe technologies provided by CA, IBM and others as well as providing all facets of mainframe related services from operating system upgrades to 3rd party software support. InfoSec offers the finest available expertise for supporting the IBM z/OS, VM and VSE environments. Key traits of InfoSec offerings are their conciseness, effectiveness and high quality.



Product names shown are trademarks of their respective companies.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **4Domains, Inc., Launches New Open Source Virtual Private Servers (OSVPS) Offering**

*4Domains, Inc. announced today that they have launched their new Open Source Virtual Private Servers (OSVPS) products on linux. 4Domains is one of the few web hosts in the world to provide this as their main offering.*

Bradenton, FL (PRWEB) June 17, 2009 -- 4Domains, Inc. announced today that they have launched their new Open Source Virtual Private Servers (OSVPS) products on linux. 4Domains is one of the few web hosts in the world to provide this as their main offering.

"We are excited to offer this new OSVPS product offering to our legacy VPS customers and that of new potential customers," said Dave Snyder, of 4Domains, Inc. "We have already migrated several legacy customers and so far the feedback is very positive on the new Virtual Private Server features."

"The customer's experience has been upbeat and some of the migrated customers have over 200 websites and quite complex in nature," said Rob Heck, of 4Domains, Inc. "Our development staff has been working on additional features to extend the product offerings even further."

About 4Domains, Inc.

[Virtual Private Servers](#) is an ICANN Accredited Domain Registrar. 4Domains.com is an ICANN Accredited Registrar and web hosting business. Along with its other brand of [Virtual Private Servers](#) they have been in operation since 1995. 4Domains, Inc's mission is to provide a customized environment primarily to the home office and small to medium size business market by offering the opportunity to create a professional online presence through the use of tools, products, and services in an area where technical resources and disciplines are limited. 4Domains.com's product offerings include: domain name registration, bulk domain name registrations, domain transfers, domain renewals, drop names, domain auctions, web hosting, open source virtual private servers, VPS, reseller plans, virtual dedicated servers, and a free domain name with each new shared hosting package. For more information visit: [VPS](#).

### Safe Harbor Statement

Any statement made in this news release (other than those of historical fact) about an action, event or development, are forward looking statements. Forward looking statements involve known and unknown risks and uncertainties, which may cause the Company's actual results in future periods to be materially different from any future performance that may be suggested in this release.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **Firestreamer Virtual Tape Library 4.0 Release Candidate Is Available**

*Cristalink announced the immediate availability of Firestreamer 4.0 Release Candidate. Completely redesigned, the new version of the software provides support for up to 8 virtual tape libraries with up to 255 tape drives and 60,000 storage slots per library. Firestreamer seamlessly integrates with the existing tape-based backup software and enables it to access a wide range of non-tape storage media, making possible long-term and off-site retention of data without the need for tape drives. Supported storage mediums include files on any accessible storage devices, SAN, NAS, external hard disk drives (HDD), RDX removable disks, Blu-ray, Iomega REV, HD DVD, DVD, and more.*

Auckland, New Zealand (PRWEB) June 17, 2009 -- Cristalink is pleased to announce the immediate availability of Firestreamer 4.0 Release Candidate. Completely redesigned, the new version of the software provides support for up to 8 virtual tape libraries with up to 255 tape drives and 60,000 storage slots per library. Firestreamer seamlessly integrates with the existing tape-based backup software and enables it to access a wide range of non-tape storage media, making possible long-term and off-site retention of data without the need for tape drives. Supported storage mediums include files on any accessible storage devices, SAN, NAS, external hard disk drives (HDD), RDX removable disks, Blu-ray, Iomega REV, HD DVD, DVD, and more.

Firestreamer operates on all 32 and 64 bit editions of Microsoft Windows Server 2003 and 2008, and is compatible with Microsoft System Center Data Protection Manager. A fully functional version of the software is available for download for a free 30-day trial from Cristalink's website at <http://www.cristalink.com>.

### About Cristalink Limited:

Founded in 2002 in Auckland, New Zealand, Cristalink Limited specializes in application and device driver development for Microsoft Windows.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **E\*Assist Platform Posts New Record of \$4 Billion In Assets Under Integration**

*E\*Assist, LLC, an operational system that delivers an innovative, single-application turn key solution to financial advisors, announced today that its platform has reached \$4 billion in assets under integration. The firm serves broker/dealers, Registered Investment Advisors, money managers and custodians.*

New York (PRWEB) June 17, 2009 -- E\*Assist, LLC, an operational system that delivers an innovative, single-application turn key solution to financial advisors, announced today that its platform has reached \$4 billion in assets under integration. The firm serves broker/dealers, Registered Investment Advisors, money managers and custodians.

"We are proud of this new record, which testifies to our ability to exceed our clients' expectations and needs by consistently providing new innovative and cost-effective solutions," said Jeremy Condie, President, E\*Assist. "The steady growth we continue to experience exemplifies the robustness of our technology and unmatched value that our platform delivers to financial advisors and money managers. We expect our asset under integration to continue to grow strongly, as we move forward."

"Our steadfast commitment to this business is one of the key drivers behind the attainment of this important result. We are proud to announce that under market conditions widely recognized as some of the most difficult of our time, E\*Assist has been able to double the amount of assets under integration in less than sixty days," stated Ted Tsung, E\*Assist's CEO. "As advisors and money managers struggle to achieve higher technology utilization, E\*Assist's solutions play an instrumental role in reducing costs while ensuring that business service levels are met and quality of client service remains high."

E\*Assist is built on the Force.com platform, benefiting from salesforce.com's trusted global service infrastructure, which currently supports 1.1 million users across 51,000 organizations around the world. The open architecture platform can integrate virtually any existing technology, including CRM, client, compliance and back office management, as well as data aggregation.

### About E\*Assist

Founded in 2006 and based in New York City, E\*Assist is an operational system that delivers an innovative, single application turnkey solution to financial advisors to empower them to focus on client relationships and build their practices. The firm's innovative, authentic and unmatched platform, developed on Salesforce.com technology, integrates in its open architecture industry-leading technologies and offers incomparable speed and scalability. This affords its users an unmatched degree of accounting and compliance oversight, data aggregation capabilities and client service. For more information, please visit [www.eassistllc.com](http://www.eassistllc.com).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **iXsystems CTO Appointed to BSD Certification Group Board of Directors**

*Appointment Consists of Two-Year Term on Five-Member Board*

San Jose, CA (PRWEB) June 16, 2009 -- The BSD Certification Group announced last week that Matt Olander, CTO of iXsystems, has been elected to the BSD Certification Group Board of Directors.

The BSD Certification Group (BSDCG) is committed to creating and maintaining a global certification standard for system administration on BSD based UNIX operating systems. The Board of Directors consists of five members, whose responsibilities include participating in monthly meetings and helping set the direction of the BSD Certification Group.

"Matt's election to the BSDCG Board of Directors is excellent news. His enthusiasm for BSD is well known, and his support of the BSDCG over the years has been a key factor in our success. We are pleased and excited to have him on the team," says Jim Brown, a current member of the BSDCG Board of Directors.

Matt's position is a two year term ending on June 1, 2012. Nominees include anyone from the general BSD community as well as any interested organization or company. Nominees with the highest number of votes in the recent election will fill a vacated seat and fill two new member seats on the Board.

About the BSD Certification Group:

The BSD Certification Group (BSDCG) is a non-profit organization committed to creating and maintaining a global certification standard for system administration on BSD based operating systems. The BSDCG works with the BSD and sysadmin communities in order to provide a practical and relevant certification.

About iXsystems, Inc.:

iXsystems is the all-around FreeBSD company that builds FreeBSD-certified servers and storage solutions, runs the FreeBSD Mall, and is the corporate sponsor of the PC-BSD Project. We also provide FreeBSD Hardware Support and Professional Enterprise Grade FreeBSD and PC-BSD Support. The company is headquartered in San Jose, CA.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New Horizons of Quad Cities, Iowa, Acquires Video Training Courses from K Alliance**

*K Alliance will now have its video training courses used at the New Horizons of the Quad Cities in Iowa. New Horizons is the world's largest independent IT training company.*

Tampa, Florida (PRWEB) June 16, 2009-- The Quad Cities New Horizons training center will now be utilizing K Alliance's training courses as part of their curriculum. They will be using various IT, certification, desktop and soft skills [elearning](#) courses that make up K Alliance's vast title library.

Going to New Horizons of the Quad Cities is not the same as going back to school. With many of their graduates returning to New Horizons to gain advanced skills and certification, their students are a mix of individuals and IT professionals employed from some of the top IT companies in the world. Their multiple delivery methods, such as [computer classes](#), ensure that there is a training program to fit your schedule, pace and learning style.

K Alliance's computer training videos fit into New Horizons of the Quad Cities' program since they offer a variety of online and CBT training courses that allow students to learn at their own time and own pace. More 25 million students have transformed their careers at New Horizons Computer Learning Centers worldwide. Through their comprehensive and flexible career training programs, their students advance in their jobs or find new careers. Being a New Horizons alumnus means you're a proven professional, the best of the best.

By using K Alliance's training products and [onsite training](#) options, students get a quality and comprehensive education. Certified instructors, who are experts in their field with many years of experience, teach K Alliance's courses. They pass down all that they know via a dynamic curriculum they create for each of the training videos that features a variety of useful learning methods. Students learn from in-depth discussions, demos, presentations and interactive labs, as well as quizzes and assessments that help them track and monitor their progress with the material. Both companies' commitment to excellence makes this partnership a natural fit and a boon to students.

Besides providing video-based training to New Horizons of the Quad Cities, New Horizons of San Francisco are also using K Alliance's online training videos. With more 300 centers in 60 countries, New Horizons is the world's largest independent [IT training](#) company. Through an integrated learning approach that ensures that new knowledge can be applied to real life situations, New Horizons delivers a full range of technology and business skills training from basic application and desktop productivity tools to complex and integrated business systems.

New Horizon students in the Quad Cities area in Iowa will be utilizing K Alliance products and benefiting from their expansive library of quality course on a variety of topics. For more information on K Alliance courses, please visit [www.kalliance.com](http://www.kalliance.com).

### About K Alliance

K Alliance's extensive [e-learning](#) portfolio of academic customers includes higher education institutions, K-12 schools and a number of commercial training centers. Their state of the art platform for e-learning allows us to serve our academic accounts with flexibility and consistently high quality.



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## **Organizations Risk Millions in Unexpected Microsoft Licensing Fees when Implementing Virtual Desktops and thin Clients**

*According to research and advisory firm IBRS, Microsoft is using an antiquated licesning model that is putting organizations at risk of unintentionally breaching its licensing to the tune of tens of millions of dollars.*

Sydney, Australia (PRWEB) June 15, 2009 -- [Intelligent Business Research Services](#) (IBRS), an Australian-based business and technology advisory firm, has identified that many enterprises are at risk of unintentionally breaching an antiquated quirk in Microsoft's licensing that can expose them to many millions of dollars of unexpected license fees. Furthermore, unless Microsoft changes its licensing model to meet current business practices, it is likely that the software giant will suffer erosion of its desktop products suite over the next three to six years.

In IBRS's recently published report [The Business Ramifications of Thin Desktops: a guide for CEOs, CIOs and CFOs](#), the IBRS identified different approaches for thin client deployments, examined the total cost of ownership of such solutions and analyzed Microsoft's licensing options in detail. The authors have ascertained that there are significant financial risks for organization that are unaware of the nuances of Microsoft's desktop licensing with regards to thin client and virtual desktop deployments.

According to IBRS, Microsoft's software licensing scheme dates back to the early 1980's when few people saw the power of the Internet and networks to transform how applications would be delivered. Because of this, all Microsoft's desktop products - including its ubiquitous Office Suite - are licensed to a physical computer. However, three decades on, businesses have much more mobile staff, accessing applications via the Internet and increasingly through virtual desktops.

Put simply, businesses now view desktop applications as belonging to individual users, not tied a physical desktop computer, but Microsoft does not. This mismatch is causing enterprises to either discover that they are no longer compliant with Microsoft's licensing, or that they must pay multiple times for software that they want to make Microsoft's applications available to mobile employees and contractors.

[Dr. Kevin McIsaac](#), co-author of The Business Ramifications Thin Desktops report, says "Rather than adjust its licensing to adapt to the realities of the new business environment, Microsoft is telling organizations adopting virtualization that they are in breach of Microsoft licensing, often to the tune of multiple millions of dollars."

In order to tease out the complexities of the licensing, IBRS analyzed multiple licensing scenarios based on real client needs in order to pin-point financial risk factors. The results confirmed that Microsoft's approach added significant and often unexpected costs right across an organization as soon as it begins to adopt virtual desktops.

To illustrate the problem [Mr. Joseph Sweeney](#), another co-author of the report, says, "Let's say you have 5,000 PCs in your organization and you have 200 managers that have a special virtual desktop that they can access

anywhere in the organization. Their special virtual desktop includes Microsoft Project. How many licenses of Microsoft Project do you need to buy? The logical answer for most people would be 200. However, Microsoft says it's 5,000. The issue is not how many people will ever use the software, but how many physical computers could potentially run that software. The end result is that you can end up paying for thousands of copies of software that you don't need and will never use."

Dr Kevin McIsaac believes that Microsoft's outdated licensing model is forcing organizations to reconsider their relationship with the software giant: "We've been working with organizations who wish to deploy virtual desktops to tens of thousands of workers. This is an especially big issue for organizations that are undergoing mergers, those that are looking at contracting and outsourcing, and those that are attempting to reign in on-going IT management costs. Basically that's any firm hit by the global financial crisis."

"On the surface, virtual desktops look like an easy way to manage change and gain some control over IT budgets. Yet when we work through the Microsoft licensing issues with our clients, they quickly realize that there are huge additional licensing costs due to Microsoft's insistence that the physical desktop is king. The bigger the organization, the bigger the expense, even if the virtual desktop initiative is relatively small and covers just a few employees. Basically, Microsoft is making desktop virtualization uncompetitive."

For Microsoft, the problem is that organizations want the added control virtualization can provide. The result is that businesses are beginning to look for alternatives to Microsoft. Dr. McIsaac says, "Google comes up at board-level meetings, as does Open Office. That rarely happened in the past. Even worse for Microsoft, we've seen an increase in the number of organizations seriously considering dropping their Microsoft Enterprise Agreements, which is the bread-and-butter of Microsoft's business market. Even those organizations that have decided to renew their Enterprise Agreements are looking for ways to lessen their reliance on Microsoft for their next round of licensing negotiations in three year's time."

According to Mr. Sweeney, there are ways to limit exposure to Microsoft licensing in this area, using a combination of third-party licensing control tools and licensing rationalization processes. However, he stresses that the only satisfactory long-term solution must come from Microsoft itself.

Interestingly, Microsoft is about to offer its own approach to desktop virtualization built into its new Windows 7 operating system. How this will compete with the likes of established players in the market, such as VMWare (VDI) and Citrix is unknown, but under the current Microsoft licensing scene none of these solutions are competitive.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **IrontouchMS to deliver LiveTime Software's ITIL service management solutions in UK**

*Managed Services provider, IrontouchMS expands LiveTime Software's European network of ITIL service providers.*

Newport Beach, CA (PRWEB UK) June 15, 2009 -- LiveTime Software, a leading provider of [ITIL](#) certified [Service Management](#) and Help Desk software, today announced its partnership with Irontouch Managed Services, a leading [IT services](#), solutions and product engineering company with offices based in California-USA, UK & India. Under the terms of the agreement with LiveTime, IrontouchMS will resell LiveTime Service Manager and LiveTime Help Desk in the United Kingdom.

IrontouchMS is also a LANDesk partner and can now offer out-of-the-box integration between LiveTime products and Discovery Tools. "We have been very impressed with the flexible, open architecture and strong functionality of LiveTime's products," commented Rod Singh, Irontouch Sales Manager. "The LiveTime user interface is another great strength which makes the products quick to learn and a pleasure to use."

"IrontouchMS strengths in software engineering and integration make them an excellent partner for us," said Mike Fellows, Managing Director of LiveTime's EMEA operations. "And their experience in the IT service and infrastructure markets creates a great platform for reaching new customers."

### About Irontouch Managed Services

IrontouchMS is a leading IT services, solutions and product engineering company. The company's mission is to leverage its technology partnerships on a global scale to deliver cost effective engineering solutions for the emerging network centric world. The company provides value-added, software engineering led IT solutions and services in the areas of IT infrastructure management and internet security, as well as a gamut of enterprise application and management solutions to small, mid and large scale organizations across the world. For more information visit <http://www.irontouchms.com>

### About LiveTime Software

Headquartered in Newport Beach, California, LiveTime Software, Inc. is a vendor of Web 2.0, ITIL service management, help desk and support automation software for medium to large enterprises. Many global 2000 organizations and educational institutions use LiveTime's vendor-neutral solutions to lower their costs and improve customer satisfaction. Founded in 1999, LiveTime Software is a privately held firm with offices in the United States, Australia and the United Kingdom. For more information visit [www.livetime.com](http://www.livetime.com)

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **NextWindow Introduces 2700 Touch Screen Overlay for New Wave of Education and Entertainment Applications**

*Large-format overlays increasingly popular in boardrooms, classrooms and retail environments*

Pleasanton, CA (PRWEB) June 15, 2009 -- NextWindow, the market and technology leader in optical touch screens for personal and business computing applications, is launching the 2700 Touch Overlay, a new line of multi-touch enabled touch screens, at InfoComm 09 in Orlando, Florida this week.

The NextWindow 2700 Touch Overlay turns any large display, such as a plasma or LCD, into an interactive touch screen that provides full mouse-like functionality. Users can click, drag, double-click and right-click simply by touching the screen. NextWindow will demonstrate the 2700 Touch Overlay in its booth, #2287, this week at InfoComm.

"The success of all-in-one PCs from HP, Dell and Apple has spawned a new generation of 'touch screen-native' consumers who simply expect computers of all shapes and sizes to be touch-enabled," said Al Monro, CEO at NextWindow. "We are simply responding by giving the public what it wants."

The NextWindow 2700 is ideal for public-facing applications such as digital signage or directories located in shopping malls. Visitors in a mall might use their fingers to scroll through a list of retail stores, re-size windows to view a variety of content simultaneously, or click through product videos or other interactive media. Proprietary multi-touch functionality from NextWindow enables users to pan or zoom images using simple pinch and swipe techniques.

The 2700 series also is a natural fit for business-office and classroom environments. Combined with annotation software, the NextWindow 2700 becomes an interactive whiteboard enabling executives and teachers to deliver more impactful presentations. With a finger or any pointing device, the user can annotate and highlight important information. Or, if an error is made, users can select the virtual eraser or undo feature to start over again. Interactive whiteboards are not only more versatile, dynamic and engaging, but the notes users make on-screen can be saved and emailed to everyone after the meeting.

The NextWindow 2700 utilizes sophisticated optical imaging technology and a robust design to provide a durable, full-clarity solution that is very suitable for high-traffic, public-facing applications. Since it is merely an overlay, the 2700 can be easily installed by the end user or system integrator without opening the enclosure or voiding the display warranty. Since there are no proprietary drivers to install, users are assured compatibility with most any software application. The 2700 Touch Overlay also supports Windows 7, Microsoft's next generation operating system which will offer multi-touch functionality.

NextWindow has a long and successful history providing touch screen overlays for retail and education applications. Predecessors to the NextWindow 2700 series including the NextWindow 2400 Touch Overlay are deployed in thousands of personal and business computing environments worldwide. For more information about the NextWindow 2700 Touch Overlay visit [www.nextwindow.com](http://www.nextwindow.com).



#### About NextWindow

NextWindow is a leader in touch-screen technology and a major manufacturer of optical multi-touch displays for OEMs, ODMs and resellers. With highly accurate, cost-effective solutions designed for personal and business use, NextWindow provides the hardware necessary to bring touch-screen technology to life--giving software designers the freedom to create exciting and intuitive applications. NextWindow is also the creator of TruRange® technology, a proprietary solution that provides users with real-time multi-touch capabilities used in gaming and entertainment programs. Founded in 2000, NextWindow is privately held with offices in New Zealand, Taiwan, California and Singapore, with manufacturing facilities throughout Asia. More information about NextWindow is available at [www.nextwindow.com](http://www.nextwindow.com).

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **ReStoring Data Inc. has Invented a New Data Recovery Patent Pending Technology**

*ReStoring Data's extensive Research and Development program has devised a new technology which will allow for greater success rates of data recovery, and has now applied for a patent to secure inventors copyrights for it.*

Vancouver, BC (PRWEB) June 15, 2009 -- ReStoring Data Inc. is constantly investing in research and development, with many successful outcomes. One of these is a new patent pending technology which will allow for a greater amount of successful data recovery attempts from complex, previously unrecoverable, hard drives. This new technology will save ReStoring Data's clients even more money, with a lighter reliance on parts. This is truly a breakthrough technology, which will aid in recovery of Mac and PC hard drives, as well as RAID Array systems. The lower reliance on parts to recover data will allow clients to take a breath of fresh air, knowing that their data recovery solution left a smaller ecological footprint through use of this green-technology.

Sooner or later all hard drives will fail, and while data recovery technology has come a long way there are still certain types of failures which are unrecoverable. Fortunately with today's advances in technology, most data on hard drive and flash based storage media can be recovered. It is unfortunate when the damage is so extensive that recovery becomes nearly impossible. This can cause a significant loss of money for companies or memories for private clients. ReStoring Data Inc. takes all the necessary measures to ensure that the largest number of cases are successfully recovered; however, not even our expert technicians can guarantee recovery on every data recovery service. This is why our R&D Department has now invented a new technology that will considerably increase the rates of recovery from previously unrecoverable failure types. This technology is in the patent pending stage, and will be further developed into a working tool.

Research and development (R&D) allows for rapid diversification of service provision, this is ReStoring Data's conviction, and the reason for our extensive efforts to match the development of new storage media with innovative recovery techniques. Through the momentum of consistent investment, ReStoring Data Inc. can keep cutting edge data recovery services available.

For more information, please visit our website at <http://www.ReStoringData.ca>

About ReStoring Data Inc.:

ReStoring Data Inc. recovers data from all types of storage media, including RAID Arrays, Memory Cards, USB Flash Drives and Hard Disk Drives. It is a leading North American data recovery company servicing clients across Canada and the United States: Vancouver, Calgary, Edmonton, Winnipeg, Mississauga, Toronto, Quebec, and Seattle. The service team promptly offers a free diagnostic after receiving client's broken storage media. ReStoring Data Inc. works towards customer satisfaction through their No Data, No Charge policy.

###

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image



## **eCube Adds 3GLs to Eclipse for NXTware Remote**

*COBOL, FORTRAN, C, BASIC, and Pascal support now available for Eclipse-based remote development*

Houston (PRWEB) June 11, 2009 -- eCube Systems today announced the availability of new language support for NXTware Remote, its Eclipse-based integrated development environment (IDE) for remote systems development. Enterprise IT organizations doing strategic development in COBOL, FORTRAN, C, BASIC, and PASCAL can now leverage the Eclipse IDE from Windows or LINUX to develop and debug code remotely on HP OpenVMS servers.

With enhanced language support, NXTware Remote opens the door to greater efficiency and productivity. Now, developers can be more productive programming in the languages they know, be it Java or older 3GLs like COBOL or FORTRAN. The capabilities of NXTware Remote make it simple for developers to visually transfer, compile and debug code on OpenVMS from a local workstation.

eCube Systems will be at Booth 747 at the HP Technology Forum June 15 - 18 in Las Vegas to meet with the OpenVMS community and demonstrate the cross-language capabilities of NXTware Remote. The NXTware Remote product is comprised of NXTware Remote Server and NXTware Remote Studio. These components work together to make it easier for organizations to standardize on Eclipse while enabling developers of all kinds to be more productive across the traditional boundaries of platform, language or specialized training.

Included in NXTware Remote 3.3:

- NXTware Remote HP OpenVMS language packs for COBOL, FORTRAN, C, BASIC, and PASCAL
- General support for HP OpenVMS DCL, SQL, MSG, CLD, HLP, MAR and OPT files
- Robust REST, SOAP and HTTP interface generation, without coding
- Ability to create composite applications based on legacy and new business logic
- NXTware Remote Studio, the Eclipse plug-in, is certified for Windows, Linux and MAC OS X
- Remote Perl development for Linux as so supported in this release

About NXTware

NXTware is an Enterprise Evolution technology platform that enables legacy assets to be maintained, modernized and integrated from within Eclipse. The NXTware product family includes: NXTware IME for CORBA/RPC, NXTware Server and NXTware Remote. NXTware is available for most major UNIX operating systems, Linux, and OpenVMS.

About eCube Systems

eCube Systems offers a family of legacy evolution products and services that maximize return on investment by leveraging existing technical equity to meet evolving business needs. Fortune 1000 companies and government agencies turn to eCube Systems to reduce risk, extend ROI, and increase productivity as they consolidate existing capabilities and evolve legacy systems to contemporary SOA platforms, such as ESB and Web Services.

eCube Systems, LLC, is headquartered in Montgomery, Texas, with marketing offices in Boston, MA and R&D



in San Mateo, California, USA and Montreal Canada. For more information, contact [eCube Systems](#) by email, on the World Wide Web at <http://ecubesystems.com/index.html?pmc=OpenVMS-PR> or by calling (866) 493-4224.

###



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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **InteQ Signs Eastern Mountain Sports as Newest Client on InfraDesk**

*Eastern Mountain Sports has chosen InfraDesk, On Demand Service Desk, to increase help desk application functionality not available in previous app TriActive*

Bedford, MA (PRWEB) June 11, 2009 -- Eastern Mountain Sports, a leading outdoor retailer, has replaced their TriActive [help desk application](#) with InfraDesk, an On Demand Service Desk. By implementing InfraDesk, Eastern Mountain Sports has reduced infrastructure costs, adopted a streamlined workflow and integrated a complete knowledge base.

Key drivers for making the switch included the cost associated with an upcoming renewal of Eastern Mountain Sport's existing TriActive help desk software in addition to the lack of functionality the software afforded specifically as it related to the workflow engine and knowledge base integration. InfraDesk provides a streamlined workflow that enables the ticket to move through a pre-defined path in a measureable and controlled manner. The integration of a Knowledge Base was also essential to Eastern Mountain Sports to enable accelerated issue resolution by providing the ability to query and record solutions.

"In addition to reducing our costs and removing our need to budget for renewals, InfraDesk will increase our productivity and time to resolution due to the integrated Knowledge Base. We expect to notice a significant uptick in the time to resolve issues as well as the time required for new hires to get acclimated to the system. This is a direct result of InfraDesk's [Knowledge Management](#) module which enables our IT Support Agents to query solutions populated by historical data," stated David Lemaire, Director of Information Technology Services, Eastern Mountain Sports. "The Adaptive Workflow Engine within InfraDesk has also streamlined the movement of our tickets by driving the action based on the user's role and the content within the ticket."

InfraDesk is delivered as a complete out-of-the-box [ITIL-based Service Desk](#) suite with built-in adaptive workflows which enables organizations to complete implementation in less than 30 days. In order for IT organizations to gain the full benefits upon implementation, InteQ takes a partner approach and provides training and consulting to organizations to successfully plan a roadmap for implementation and process improvements.

"Similar to stories we have heard from other clients, Eastern Mountain Sports had not recognized the capabilities, let alone the cost savings, that a SaaS-based application provided. We are pleased that InfraDesk has been an asset to them since implementation by enabling them to adopt a help desk solution that is both measurable and controlled," Yash Shah, President & CTO, InteQ. "Our partnerships with our clients are what make them successful. Not only do we provide a tool that is cost effective, but we educate them on how to maximize its use to reach their individual goals."

InfraDesk - an [On Demand Service Desk Solution](#)

InfraDesk is an On Demand Service Desk application delivered as a service over the web based on InteQ's unique ITIL process automation approach. The simple and robust enterprise service desk solution provides the foundation for IT organizations Service Delivery and Operations to ultimately support overall Service Strategy. Through its Software as a Service (SaaS) delivery model, InfraDesk enables large organizations to eliminate



costly maintenance upgrades and lengthy implementation cycles commonly associated with traditional software models while providing the affordability to small and medium-sized organizations without sacrificing functionality or flexibility.

#### About InteQ

Founded in 1995, InteQ is a leader in on demand IT Service Management (ITSM), providing a comprehensive suite of managed services, an on-demand service desk solution, and award-winning training and consulting in ITIL - the IT Infrastructure Library. InteQ's on demand solutions have been successfully implemented in over 90 countries through its global service delivery model with operations in the United States and India. For more information, visit [www.inteqnet.com](http://www.inteqnet.com) or contact 888.4IT.MGMT.

#### About Eastern Mountain Sports

Founded in 1967 by two New England rock climbers and based in Peterborough, N.H., Eastern Mountain Sports is one of the nation's leading outfitters of outdoor gear, clothing, footwear and accessories with 64 retail stores in 12 states. Eastern Mountain Sports designs and sells products for outdoor adventurers who participate in a variety of sports, such as mountaineering, backpacking, camping, hiking, adventure racing, climbing, kayaking, mountain biking and snow sports. Eastern Mountain Sports product and technology is tested by its product development and quality assurance teams in conjunction with the Eastern Mountain Sports Climbing, Kayaking and Ski Schools. More information is available at [www.ems.com](http://www.ems.com).

InteQ Corporation, InteQ and the InteQ logo are registered trademarks of InteQ Corporation. All other product and company names mentioned are used for identification purposes only and may be property of their respective owners.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Modera to Commence £1.3m New Platform Development

*CMS and CRM software company Modera commence platform development on £1.3 million R&D investment.*

London, UK (PRWEB) June 11, 2009 -- CMS and CRM software company Modera <http://www.modera.com> is to start development using the £1.3 million R&D investment announced in March 2009.

[Modera](#) announced the investment into research and development (R&D) earlier this year was to go towards building ModeraNET2, a second generation platform that drives Modera's [content management system](#) (CMS) and [customer relationship management](#) (CRM) products.

Siim Vips, CEO of Modera comments, "Although our current platform is solid and will remain competitive for years to come, it's important for Modera as a company to continue pushing boundaries and provide our clients and partners worldwide with innovation and technology of the future. The Modera R&D team are combining different best practices from the commercial development space and the approach of large software organisations with our own solutions. This delivers an efficient, fast and universal scalable technology for SMEs through to corporates at a very competitive rate."

The second generation platform will employ several innovative practices and approaches not used before in the CMS and CRM industry. These include cloud support, independent horizontal scaling and universal plug-in integration (including Google Wave and other Application Programming Interface's (APIs).

The ModeraNET2 platform build has been built as a prototype, and actual build is now underway. ModeraNET2 will optimise all existing and future CMS and CRM best practices; ensuring that global partners and clients have the best tools available to deliver great user and technology friendly web applications. Once completed, it will provide its users with a system that adapts easily to future technologies.

The Modera development team have started work on a new level of infrastructure and security layers that will allow the ModeraNET2 platform to seamlessly integrate with third-party protocols and APIs. Vips explains, "This will mean that the new platform will be ready and able to work effectively with what is set to become the new communication standard of real-time browser based collaboration through the upcoming launch of Google Wave and other technologies such as Microsoft Office 2010 (codenamed Office 14))."

Features that will come standard in the ModeraNET2 platform include the ability to use web applications whilst offline, dynamic interfaces, horizontal scaling and layered architecture amongst others. The ease of use of the new platform enables both large and small software developers to port their products or create new functions on one platform. It will also enable less experienced developers to produce professional products at a quick rate whilst still delivering cost effective services for their customers.

Vips explains, "Unfortunately many businesses are tied into using technology that is inflexible, expensive and difficult to work with. In most cases, a business needs to buy additional licences and plug-ins, compounding the financial burden during a global recession, just to integrate value-adding tools such as widgets, photo albums,



video libraries and similar. Modera offers a cost effective, future proof platform that will meet (and exceed) both client and partner expectations. This is evident through the significant investment we are making in R&D and the success of our existing technologies including the recently released MMDK2."

ModeranET2 will be available to clients and partners globally towards the end of 2011.

----Notes to editors----

A product sheet on the ModeranET2 platform detailing key selling points, technology and product timeline is available [here](#)

The media spokesperson for Modera is Siim Vips, CEO.

Click on Media Alerts to register <http://www.elementalcomms.co.uk/register> to receive forthcoming news from Elemental Communications and its clients.

This press release is available in PDF, plain text and Word formats. Photographs are available of the Modera team.

#### About Modera

Modera is a global software company specialising in content management development that constantly challenges the technology and clients environments to deliver superior solutions that meet expectations. Modera operates in over 20 countries including Germany, Hong Kong, Spain, UK and the USA, with headquarters in Estonia.

Backed by 24-hour support and a vast partner network, Modera takes the hassle out of content management with its cost-effective webmaster, intranet and extranet product line. Whether taken separately or together as a complete interconnected product, these tools are fast, secure, simple-to-use modular in design making them highly flexible and are competitively priced.

Simple to install and maintain, Modera's scalable service caters for SMEs through to large organisations that require products to service bespoke individual needs. Its clients include established and well-known brands such as Citizen Watches, Group 4 Securicor (GS4) Hong Kong Express Airline, Jamiroquai.com, Nissan and The Mama Group Plc.

----Contact----

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **HarrisData Launches New Web Site Using PHP and Zend Framework on the IBM i Platform**

*HarrisData announced today the launch of its improved and redesigned web site, <http://www.harrisdata.com>, which uses the popular web development language PHP, Zend Framework, and Zend's run-time application environment on the IBM i platform. HarrisData's new site features real-time information updates for visitors, faster and more powerful tools for site developers, and the security and reliability of IBM i for site operations.*

Brookfield, Wis. (PRWEB) June 11, 2009 -- HarrisData announced today the launch of its improved and redesigned web site, <http://www.harrisdata.com>, which uses the popular web development language PHP, Zend Framework, and Zend's run-time application environment on the IBM i platform. HarrisData's new site features real-time information updates for visitors, faster and more powerful tools for site developers, and the security and reliability of IBM i for site operations.

"The combination of Zend and IBM i lets us combine cutting-edge web technology and functionality with the reliability and security of the IBM i platform," said Lane Nelson, president of HarrisData.

PHP has quickly become the most popular language for web developers, with over 20 million websites currently running PHP. HarrisData used PHP and Zend Framework to convert its static website, which has content that had to be changed manually, to a dynamic site that can now be updated much more easily and efficiently. By using PHP, HarrisData no longer needs to continually republish its site to keep information fresh and new.

"Our web site proves that the combination of PHP, Zend Framework, and the Zend - IBM i platform is a winner," Nelson said. "Our customers now have online access through our public web site to the valuable information they need from existing HarrisData ERP and CRM applications running on the IBM i."

PHP further allows HarrisData to more easily maintain the look and feel of the site. To help make PHP for web development much faster, safer, easier and more maintainable, HarrisData chose to use PHP and Zend Framework on the IBM i platform.

"Zend is seeing increasing numbers of ISVs, from leading providers on the IBM i platform like HarrisData to other software vendors delivering PHP applications on various operating systems, all benefiting from the cross-platform Zend application environment for PHP," said Jim Dillard, IBM and business alliances manager for Zend Technologies.

"HarrisData's end-customers are clearly benefiting from the more reliable, secure, and high performance customer portal application they now access on top of Zend's stack on IBM i," said Dillard.

HarrisData utilized the IBM i platform, which is known for its highly reliable architecture, and Zend's application environment infrastructure, to build an efficient, results-oriented customer engagement site with PHP and the reusable modules in Zend Framework.



"IBM started working with Zend more than three years ago to bring a new option for web application development and deployment to our IBM i community, a new option with millions of deployments and millions of trained developers," stated Craig Johnson, IBM i Product Manager, Power Systems. "HarrisData has been an early adopter of the PHP technology and with their use of innovative Zend Framework on the IBM i platform they are delivering even better service to their customers."

HarrisData further plans to use PHP, Zend and the IBM i featured in its successful web site as a launch pad for its next generation software.

"The strength of the IBM i, PHP, and Zend environment are great tools in which to build applications for medium-sized businesses. HarrisData is committed to using the tools in our own applications to build high-powered ERP and CRM applications for these businesses," said Nelson.

About HarrisData:

For over three decades, HarrisData has provided mid-market companies essential applications to run their business. Unlike other software development companies, HarrisData provides products and services that are so good, that it has been able to sustain a ninety-five percent retention rate of its clients. By realistically addressing Customer business requirements, HarrisData is the only Software Development Company that provides an "Omni License" ensuring that the client will receive services that are unavailable from any other vendor. For additional information, please visit <http://www.harrisdata.com> or contact HarrisData at 800-225-0585.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Penguin Computing Announces New Altus Family of HPC Computing Solutions based on the new Six-Core AMD Opteron 2400 and 8400 Series Processors**

*Penguin's AMD® Opteron® processor-based servers deliver a new level of performance, compute power and efficiency for HPC customers.*

San Francisco Calif. (PRWEB) June 11, 2009 -- Penguin Computing®, experts in high performance computing ("HPC") solutions, announced today a new family of Altus™ Series products based on the AMD Opteron processor code-named "Istanbul". Penguin has now added the Altus 1701 and Altus 2701 dual-processor enterprise servers, the Altus 1702 twin-node HPC cluster server and the Altus 2704 quad processor enterprise server to its Altus product line. Penguin's new servers feature AMD's six-core Opteron 2400 and 8400 series processors. This new generation of Altus servers delivers outstanding performance, scalability, and energy efficiency leading to an outstanding return on your investment.

These new Penguin Altus servers are available immediately. Penguin's new Altus servers provide 50 percent more processor cores compared to previous Altus models, as well as increased memory and I/O bandwidth, due to the HyperTransport Assist feature. Similar to other Penguin Computing servers, the new Altus 1701, Altus 1702, Altus 2701 and Altus 2704 servers provide management and serviceability features to support large HPC cluster deployments and mission critical enterprise applications. Penguin Computing also provides these new Altus servers in integrated, Application Ready™ clusters configured with single or twin-node Altus servers, high performance interconnect fabrics, including InfiniBand and 10 Gigabit Ethernet, and managed by Penguin's Scyld ClusterWare cluster management software suite.

"Our new processor innovations, dense computing efficiencies and consistent 1U to 4U platforms provide Penguin's customers with a step up in high-performance computing," said John Fruehe, director, Business Development, Server and Workstation products, AMD. "Our superior value at every price point helps Penguin's customers achieve more with every server computing dollar."

"We are excited to provide this new family of Altus servers to our HPC customers," said Jussi Kukkonen, director of hardware product management at Penguin Computing. "Distributed applications will benefit greatly from the 50 percent increase in core count and physical density, while HT Assist boosts the RAM performance for our customer's large, memory hungry applications."

See [Altus landing page](#) for details or more information.

### About Penguin Computing

Penguin Computing, headquartered in San Francisco, California, specializes in complete, integrated HPC clustering solutions. Penguin has been a successful innovator for over a decade, providing Linux HPC solutions to a variety of industries. Penguin's staff, including the originator of the Beowulf Cluster architecture, has unsurpassed experience in delivering a powerful combination of fully integrated HPC clusters, comprehensive cluster management software, and services. For more information about Penguin Computing and Penguin products please go to <http://www.penguincomputing.com>.



Penguin Computing is a registered trademark of Penguin Computing, Inc. Linux is a registered trademark of Linus Torvalds. Other names are for informational purposes only and may be trademarks of their respective owners.

AMD, the AMD Arrow logo, AMD Opteron and combinations thereof, are trademarks of Advanced Micro Devices, Inc. Other names are for informational purposes only and may be trademarks of their respective owners.

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **TestOut Launches First Online Labs for Windows 2008 MCITP Certification Training**

*TestOut Corporation announced the availability of the first complete Server and Enterprise Administrator Microsoft Certified IT Professional (MCITP) certification courses with online labs. The online labs provide hands-on experience to help pass certification exams and put their skills to use in their careers.*

Pleasant Grove, UT (PRWEB) June 10, 2009 -- TestOut Corporation--provider of online labs for IT certification training--today announced the availability of the first complete Server and Enterprise Administrator Microsoft Certified IT Professional (MCITP) certification courses with online labs. Whether purchased individually or taken through academic courses, [TestOut's](#) LabSim software enhances learning with a cost-effective, virtual environment that enables students to experience all of the functionality of the technology they are learning from their own computer. This gives them the experience and knowledge required as they prepare to pass their IT certifications exams, and ultimately, to put their new skills to use.

According to one recent [reviewer](#), "The future for Windows Server 2008 could hardly be rosier." As a result, an increasing number of IT professionals are seeking--and achieving--[MCITP](#) certifications. As of April 2009, Microsoft says 13,441 people worldwide have achieved MCITP Enterprise Administrator certification (focused on day-to-day operations and management) with 7,986 receiving Server certification (focused on Windows infrastructure design).

"Students preparing to compete for IT jobs, especially related to Windows Server 2008, can differentiate themselves with both industry certifications and hands-on experience," said Noel Vallejo, CEO, TestOut. "LabSim's online lab simulations enable this experience so students complete their training prepared for more than just a paper certificate, but with a true understanding of what they've been learning."

The LabSim MCITP courses for Server 2008 include:

- 172 lab simulations that let students work hands-on in a simulated environment to practice the skills required to become MCITP certified.
- 160 instructor-led MCITP training videos and more than 173 demonstrations
- 265 study guides and fact sheets that students can read to gain a further understanding of the concepts covered in all of the training videos, demonstrations, and lab exercises.
- Fully integrated section quizzes and practice certification exams with more than 800 sample questions. The integrated software immediately directs students struggling with certain topics in the exams to the location of the material so they can increase their study in the deficient topic.



About TestOut:

TestOut provides IT certification training for individuals and academic institutions worldwide, focusing on enabling practical, hands-on experience with the LabSim online labs. Since its founding in 1991, the company has helped thousands of individuals achieve the skills and professional IT certifications necessary to progress in their careers. Major institutions using LabSim include DeVry University, ITT Tech and University of Phoenix. For more information, visit [TestOut](#).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

## Apple Acknowledges OS X Malware

*Apple has finally acknowledged that spyware and viruses are a threat for Mac OS X, as well as the latest operating system in the works, Snow Leopard. Snow Leopard will be adding new technology to help prevent against attacks such as sandboxing and anti-phishing features in Safari. This, however, is not a 100% solution to protect against malware.*

Las Vegas, NV (PRWEB) June 10, 2009 -- Apple has finally acknowledged that spyware and viruses are a threat for Mac OS X (<http://www.apple.com/macosx/what-is-macosx/security.html>), as well as the latest operating system in the works, Snow Leopard. Snow Leopard will be adding new technology to help prevent against attacks such as sandboxing and anti-phishing features in Safari. This, however, is not a 100% solution to protect against malware.

[SecureMac](#) applauds Apple for recognizing that Macs are not immune to malware, as it contradicts their TV commercials which attack their counter-parts by implying Macs are completely secure. However, it is important to recognize that these new technologies in the operating system will not protect against all threats.

From Apple's website: "The Mac is designed with built-in technologies that provide protection against malicious software and security threats right out of the box. However, since no system can be 100 percent immune from every threat, antivirus software may offer additional protection."

To take it a step further, many anti-virus companies do not protect against the latest spyware threats, and only focus on viruses. Those who do claim to protect against malware do not protect against the latest threats or commercially available spyware applications -- charging subscription fees while not fully protecting users against malware. This is where MacScan comes in to offer protection as we have been since 2005 with our fast loading, clean and intuitive software for one flat rate.

[MacScan](#) protects against the latest spyware threats to Mac OS X, including trojan horses and keyloggers. MacScan goes a step further, and manages privacy concerns such as tracking cookies and web files that may contain personal or confidential information. MacScan identifies threats to your security and privacy, and allows you to quickly remove the threats from your system.

### About MacScan

MacScan quickly detects, isolates and removes spyware from Macintosh computers using both real-time spyware definition updating and unique detection methods. The software also manages internet-related clutter on your computer. It is designed for Mac OS X version 10.2.4 and later.

For more information, or to download a demo version of MacScan, visit <http://macscan.securemac.com>.

### About SecureMac

Since 1999, SecureMac.com has been at the forefront of Macintosh system security. The site not only features



complete Macintosh Anti-Spyware and Antivirus solutions, but also operates as a clearinghouse for news, reviews and discussion of Apple computer security issues. Users from novice to the most advanced will find useful information at SecureMac that is designed to make their computer experience trouble free.

For more information about SecureMac, visit <http://www.securemac.com/>.

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#### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).

#### **News Image**





## **Announcing Spec-Clean's New Web-Site**

*SPEC-CLEAN is proud to announce the launch of our redesigned website. The site contains new features such as expanded services and product line, a complete industry resource page and improved usability and navigation.*

Brookfield, CT (PRWEB) June 8, 2009 -- SPEC•CLEAN, LLC, a provider of specialized cleaning services of data centers and critical environments, today launched its new Website. The new site includes details of its new offerings, along with an updated references page.

"Our redesigned site has plenty to offer our clients, as well as prospects who are evaluating their current service contracts," said Rich DeBlasi, president and founder of SPEC•CLEAN. "It's important in these economically challenging times for clients to be assured that they're dealing with stable and reputable service providers."

Since its inception, SPEC•CLEAN has serviced a wide range of clients, including insurance companies, financial institutions, pharmaceuticals and universities. "We have become a reliable resource to these organizations," said DeBlasi. "Our goal is to become the Northeast's most trusted name in specialized cleaning of mission critical environments."

Rich DeBlasi, who brings more than twenty-five years of hands-on industry experience to the company, founded SPEC•CLEAN, in 2006. SPEC•CLEAN's services include underfloor decontaminating, surface of equipment cleaning, top of reconditioning and disaster recovery services. For more information on SPEC•CLEAN, call 203.885.0174 or visit [www.specclean.com](http://www.specclean.com).

###



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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **New Horizons in San Francisco Selects K Alliance Training Videos for Their Learning Centers**

*Those signing up for classes at San Francisco's New Horizons will be learning from K Alliance training products. K Alliance has selected K Alliance to provide its training videos because they offer quality products that generates results.*

Tampa, Florida (PRWEB) June 8, 2009 -- New Horizons of San Francisco will now be using K Alliance training products at various learning centers of the area. K Alliance is happy to be providing [computer training](#) courses for New Horizons of San Francisco and hopes that this is the beginning of a great collaboration, where more New Horizons centers across the nation select their training videos.

With over 300 centers in 60 countries, New Horizons is the world's largest independent IT training company. Over the past 25 years, New Horizons has delivered a full range of [IT training](#) and business skills training through innovative learning methods that have transformed businesses and helped over 25 million students reach their goals.

K Alliance will be providing New Horizons in San Francisco with numerous online training titles that range from certifications, IT, desktop and soft skills. As elearning become more popular, K Alliance's online training and [computer classes](#) are great choices to learn from since they provide quality products that help students learn from certified instructors with tons of experience and knowledge on the topic that they teach.

The great thing about [elearning](#) is that it allows students the chance to learn on their own time so that they do not have to rearrange their schedule and other priorities they have for onsite classes. K Alliance's training courses are self-paced and self-guided so students are in full control of their learning journey. All of K Alliance's training courses, including their popular IT training ones, feature a variety of useful learning methods that help students learn faster and retain the information longer so that they remember everything when working on their own. Each of the courses also feature in-depth discussions, demos, presentations and much more that detail the information in understandable terms. To better track one's progress with the material, the course also has various quizzes and assessments that test a student's knowledge of the information.

New Horizon students in the San Francisco area will be utilizing K Alliance products and benefiting from their expansive library of quality course on a variety of topics. For more information on K Alliance courses, please visit [www.kalliance.com](http://www.kalliance.com).

### About K Alliance

K Alliance strives to create a unique e-learning experience – one that focuses not only on quality learning but that allows students to study around the clock, where they want and when they want.

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### Online Web 2.0 Version

You can read the online version of this press release [here](#).

### News Image





## **Intrinsyc Appoints Tracy Rees as President and Chief Executive Officer**

*Rees led significant improvement in the company's bottom line performance, setting the stage for future growth*

Vancouver, BC (Vocus) June 5, 2009 -- The Board of Directors of Intrinsyc Software International, Inc. (TSX: ICS), a leading provider of software solutions for mobile devices, today announced that Mr. Tracy Rees was appointed President and Chief Executive Officer of the Company effective immediately. Mr. Rees has been serving as interim Chief Executive Officer since November 2008.

"Tracy has proven himself to be the right person to lead Intrinsyc into the future," said Mr. Philip Ladouceur, Chairman of the Board of Directors, Intrinsyc. "Since his appointment as interim Chief Executive Officer, Tracy has led the significant improvement in the company's bottom line performance; dramatically reducing operating expenses, and setting the stage for future growth with new major customer wins, and the development and launch of new product offerings for mobile device development, and navigation and location based services."

Mr. Rees joined Intrinsyc in 2007 as acting General Manager for APAC and was instrumental in closing the majority of Intrinsyc's design wins over the past two years. He served as Chief Operating Officer of the Company in 2008 and was appointed interim Chief Executive Officer in November 2008. Rees brings more than 25 years of experience in the high technology industry with deep expertise in mobility software and embedded technology. His experience includes positions as Chief Executive Officer of Annasoft Systems; Executive Vice President Sales, Marketing and International Operations at BSQUARE; and General Manager and Vice President of Sales at CalAmp, an embedded software and service provider.

About Intrinsyc Software International, Inc.

Intrinsyc empowers device makers, mobile operators, and silicon vendors to deliver compelling, next generation mobile devices with faster time-to-market, higher quality, and differentiating innovation. Our customers and partners rely on our award-winning device development software and services and our industry-leading navigation software and location-based services solutions. Intrinsyc globally supports customers with solutions that span all major mobile operating systems and platforms, including Windows Embedded CE and Windows Mobile, Linux/Android, and Nokia/Symbian. Intrinsyc is publicly traded (TSX: ICS) and headquartered in Vancouver, Canada, with offices in China, Israel, Taiwan, U.K. and the United States. [www.intrinsyc.com](http://www.intrinsyc.com).

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### **Online Web 2.0 Version**

You can read the online version of this press release [here](#).



## **Sogeti Group Honored as Recipient of IBM Rational Outstanding SI Quality Management Solution Award 2009**

*Sogeti's Business-Driven Test Management Solutions enabled by IBM Rational software delivers client results*

Dayton, OH -- Sogeti Group, a leading international provider of professional IT services has been selected as a winner of this year's IBM Rational Awards for Business Partners 2009. These awards honor IBM Rational Business Partners that have demonstrated a deep technology and industry expertise with IBM Rational software and are delivering exceptional solutions that solve real business problems. Chosen from several hundred eligible business partners, Sogeti Group will be honored at the 2009 IBM Rational Software Conference on Wednesday, June 3.

Selected as a winner of the Outstanding Quality Management Solution by a Systems Integrator (SI), awarded for excellence in the implementation of an effective and innovative customer solution enabled by IBM Rational Software, Sogeti's Business Driven Test Management approach integrates world-class Sogeti testing services and structured methodology, together with industry-leading IBM Rational tools. This collaborative solution for quality software delivery enables clients to reduce software development costs, risks and time. The solution is focused on the incremental benefits of industrialization, automation and a consistent engagement approach.

"By teaming with partners such as Sogeti Group, we are helping clients implement total quality as a strategic initiative to enable greater ROI from their software investments, which is more crucial than ever in today's economic landscape," said Michael Loria, vice president, IBM Rational Business Development. "We recognize Sogeti Group's 5 year commitment to enabling client success and providing value-added solutions for the IBM Rational quality management portfolio. We congratulate them on being selected as a recipient of this year's award and achieving this honor."

Hans van Waayenburg, Sogeti's CEO Europe and Head of Testing, commented: "I am extremely pleased that once again Sogeti has been recognized by IBM for the effectiveness of our business-driven testing solutions, especially when delivered with the support of Rational tools. Working closely with IBM Rational, we have helped clients to realize improved reliability and predictability in their testing execution and therefore can more easily achieve their specific business goals."

Sogeti is an IBM Premier Business Partner, recognized as having expertise in multiple areas of the IBM software portfolio.

### About IBM Rational

For more information about the IBM Rational Awards for Business Partners, please visit:

<http://www.ibm.com/software/rational/rsdc/partners/awards.html>. For more information about IBM Rational business partner offerings and solutions, please visit: <http://www.ibm.com/software/rational/partners>.



#### About Sogeti Group

Sogeti is a leading provider of professional technology services, specializing in Application Management, Infrastructure Management, High-Tech Engineering and Testing. Working closely with its clients, Sogeti enables them to leverage technological innovation and achieve maximum results. Sogeti brings together more than 20,000 professionals in 14 countries and is present in over 200 locations in Europe, the US and India. Sogeti is a wholly-owned subsidiary of Cap Gemini S.A., listed on the Paris Stock Exchange.

For more information please visit [www.sogeti.com](http://www.sogeti.com).

#### About Sogeti USA

Sogeti USA is a premier provider of information technology services to businesses and public-sector organizations. Operating in 24 U.S. locations, Sogeti's business model is built on providing customers with local accountability and vast delivery expertise. Sogeti is a leader in helping clients develop, implement and manage practical IT solutions to help run their business better. With over 40 years of experience, Sogeti offers a comprehensive portfolio of services including Enterprise Microsoft Solutions, Enterprise Solutions Consulting, High Tech Consulting, IBM and Open Solutions and Testing/Quality Assurance.

For more, visit <http://www.us.sogeti.com>.

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## **Jobs Report: Hourly Rates for U.S. Freelance Software Developers Up 35% in 2009**

*Jobs Report Hourly rates for U.S.-based freelance software development jobs grew by 35% in the last year, according to a study by oDesk.*

Menlo Park, CA (PRWEB) June 5, 2009 -- A study of [freelance software developers](#) reveals a sharp increase in hourly rates for US-based talent, up 35% from 2008. Findings are based on analysis of over 1,800 software development assignments over the last 12 months. The study was conducted by oDesk, the marketplace for online workteams. Analysis also reveals increased rates in the Ukraine (21%), Pakistan (10%), and Russia (3%). Developers in Canada, Philippines, U.K., and Bolivia saw hourly rates dip by 10% or more.

Freelance software jobs include programming and development using skills such as PHP, MySQL, Java, and XHTML. oDesk data is drawn from thousands of small to medium-sized businesses that use its platform to hire, manage, and pay software development professionals around the world. There are nearly 64,000 freelance software developers registered on oDesk.

<http://www.odesk.com/blog/2009/05/freelance-software-developer-rates-up-35-in-the-united-states/>

"This rate increase showcases both the quality of providers in the U.S. and the interest of buyers worldwide to hire top talent," said oDesk CEO, Gary Swart. "Even in today's economic climate, oDesk is seeing providers with top skills command competitive rates. This is in large part because of oDesk's transparency, which allows providers to build up online reputations with work histories showing strong feedback from their buyers."

### About oDesk

oDesk ([www.odesk.com](http://www.odesk.com)) is the leading marketplace for online workteams, with the best model for both buyers and providers:

For buyers: Guaranteed work -- every hour billed is an hour worked. Screen captures of each provider's desktop taken at random intervals enable buyers to audit the hours and work completed so they have confidence every hour billed by a remote team member is an hour worked. This capability also enables the buyer to collaborate more closely and redirect the provider if necessary, much like you do when you manage by walking around the office.

For providers: Guaranteed payment -- every hour worked is an hour paid without the hassle of invoicing or slow-paying clients, making oDesk the preferred marketplace for more than 260,000 professional contractors, including software engineers, web developers, graphic designers, writers, researchers, admins and customer service agents.

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### News Image





## **Cobweb Solutions Deploys Parallels Automation to Enable and Empower Expansion of Hosted Services**

*New Parallels Platform will Help Managed Service Provider Deploy White Label Reseller Business Model*

Fareham, UK, and Herndon, Va. (Vocus) June 4, 2009 -- Cobweb Solutions, a provider of managed IT services, and virtualization and automation leader [Parallels](#), today announced that CobWeb has implemented Parallels Automation to streamline internal administration, improve user experience and enable the provisioning of business applications and services, including Microsoft Exchange, SharePoint and Microsoft Dynamics CRM.

[Parallels Automation](#) will allow Cobweb and its resellers to provide multiple-vendor solutions, flexible billing and administration across its different service offerings. The Parallels solution enables Cobweb's channel partners with a fully branded, self-service portal they can deliver to their customers, combined with advanced billing functionality. The technology also accelerates Cobweb's rapid progress into a [white label reselling business model](#) with VARs and System Integrator channel partners.

With over 5,000 customers and 175 reseller partners, Cobweb is committed to investing in infrastructure that provides the best possible experience for its users and maximizes productivity for its employees. Before implementing Parallels Automation, Cobweb was using a control panel that had been developed in-house for user administration. However, as part of its ongoing strategy to develop its range of offerings to meet growing customer demand, Cobweb wanted a platform that would support this growth whilst ensuring ease-of-use for end-users.

"With the phenomenal growth in popularity of hosted IT, we needed a platform that would allow us to offer a broader range of services with the scalability to meet increasing customer demand," said Dan Germain, CTO at Cobweb Solutions. "Parallels Automation allows us to improve user experience whilst streamlining our internal processes and offering more flexible opportunities to resellers. This is a very important strategic move and puts Cobweb in a perfect position to maximize the interest in and growth of cloud computing. It also gives resellers an attractive alternative to Microsoft's new Business Online Productivity Suite, giving them better overall control, not to mention advantageous profit margins."

Cobweb uses Parallels Automation to power their white label reselling model to:

- \* Broaden offerings for customers and resellers - Parallels allows Cobweb to quickly add new products and services to its current range of hosted solutions. In addition to Microsoft Hosted Exchange and SharePoint, Cobweb now offers Microsoft Hosted CRM and a range of non Microsoft products from Online PC Backup and security to Hosted Desktop Virtualization which can all be white labelled.

- \* Streamline administration processes - The new platform gives resellers and their customers, self-service management of users, service billing and the ability to provision additional services. This lets partners simplify processes across the business, from IT maintenance and updates to billing, customer service and account



management.

\* Improve the customer experience - Cobweb makes everything available to customers through one easy-to-use control screen with unified log-ins, easy account management and simple upgrades.

"For forward-thinking hosting/cloud services providers like Cobweb, white-label reselling of cloud services like Hosted Microsoft Exchange and Dynamics CRM, is a great way to expand access of business-class communications and collaboration to IT-hungry SMBs," said Jack Zubarev, President, Service Provider Division at Parallels. "By implementing Parallels Automation, Cobweb and their reseller partners can focus on providing value-added services to its customers whilst keeping their administrative and operations costs low."

#### About Parallels -- Optimized Computing

Parallels is a worldwide leader in virtualization and automation software that optimizes computing for consumers, businesses, and service providers across all major hardware, operating systems, and virtualization platforms. Founded in 1999, Parallels is a fast-growing company with 700 employees in North America, Europe, and Asia. For more information, please visit [www.parallels.com](http://www.parallels.com).

#### About Cobweb

Cobweb Solutions is one of Europe's leading providers of hosted Microsoft Exchange services since 1996. Cobweb is ISO 27001, ISO 9001 and ISO 14001 accredited, and is a Microsoft Gold Partner with five core competencies.

The company offers managed services including Microsoft Hosted CRM, Microsoft Hosted Exchange, Microsoft SharePoint with Mobile Solutions, Web and SaaS Hosting, and white-label hosting for reseller and referral partners. For more information, please visit [www.cobweb.com](http://www.cobweb.com).

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